Faculty News

New Academic Hires, effective July 1, 2016

Alice de Koning, Senior Instructor, Entrepreneurship & Strategy – Alice comes to us from Salem State University, where she is Department Chair, Associate Professor of strategy and entrepreneurship, and Co-Director of the Centre for Enterprising Activities. Alice received her PhD from INSEAD, and has an MBA from Ivey and International Business education from Stockholm School of Economics, and an Honours BA from University of Toronto. Alice is widely published in the fields of entrepreneurship and strategy, including articles in the European Management Journal, Entrepreneurship Theory and Practice, and Thunderbird International Business Review.

Charan Bagga, Assistant Professor, Marketing – Charan earned his PhD (Marketing) from Ivey Business School, Western University in June 2015. He is currently a Visiting Assistant Professor of Marketing at the Freeman School of Business, Tulane University. Charan’s research interests broadly fall in two domains. First, he examines how consumers’ cognitive representations of brands and product categories affect a brand’s ability to innovate, compete and perform in the marketplace. Second, he does research on consumer decision-making in alternative market exchange settings (e.g., renting, borrowing, trade-ins). Charan has over eight years of marketing and consulting experience at global firms (CSC, Cognizant, Standard Chartered and HCL) in the USA, Singapore and India.
Tatiana Vashchilko, Assistant Professor, International Strategy – Tatiana comes to us from Loyola University, where she is Assistant Professor of International Business. Tatiana has a PhD in political science from the Pennsylvania State University, and MA in economics from Penn State, and a Finance degree from Moscow State University. Tatiana has several papers submitted in top journals, and is actively researching in the area of how multinational corporations respond to challenges and opportunities within the international business environment.

Yrjo Koskinen, Associate Professor, Finance – Yrjo comes to us from the Wharton School of Business, where he was Associate Professor in Finance. His PhD is from INSEAD, and he has a M.Sc. in Economics from the University of Helsinki. Yrjo has also held academic positions at the Korea University Business School, the Centre for Economic Policy Research, and Boston University School of Management. He has an impressive list of journal articles, including three AJG 4* and two AJG 4 articles. Yrjo's work is in corporate finance, including current studies on corporate social responsibility and firm risk, an entrepreneurial incentives.

Appointments

Alain Verbeke chaired the SSHRC Partnership Grant Development Committee in Ottawa in March 2016.

Diane Bischak is serving as a peer reviewer of grant applications submitted to the Spring 2016 Project Scheme competition of the Canadian Institutes of Health Research (CIHR).

Giovani da Silveira was a member of the 2015-2016 SSHRC Insight Grants Adjudication Committee, Business, Management and Related Fields, in March 2016.
Osman Alp was renewed as a member of the editorial board of the *Computers & OR Journal* by the newly appointed editor-in-chief.

Raj Mashruwala has been appointed to the Editorial Boards of two journals: *Advances in Management Accounting* (from 2015) and *Journal of Management Accounting Research* (from 2016).

**Awards and Honours**

David Milia, Associate Director of the Centre for Corporate Sustainability, was a finalist for the Staff Leadership Award in the University of Calgary’s 2016 Sustainability Awards.

Jyoti Gondek, Director of the Westman Centre for Real Estate Studies, will receive the Canadian Sociological Association Angus Reid Practitioners/Applied Sociology Award on May 31 at the Canadian Sociological Association Conference in Calgary. A shout-out goes to Gary Barron of the Westman Centre for preparing the nomination!

Michael Robinson, Michael Meoli, J. Ari Pandes and Silvio Vismara won the 2016 CFA Society Toronto and Hillsdale Canadian Investment Research Award, $10,000, announced 20.01.2016, for their paper, “Does Spending Time in the Minors Pay Off?”

Piers Steel’s MetaBUS initiative was recognized by the Association to Advance Collegiate Schools of Business (AACSB) as one of 30 “Innovations that Inspire” at the annual AACSB Deans Conference in Feb. 2016.

Piers has also been named a Fellow of the Society of Industrial and Organizational Psychology (SIOP). The 27 new SIOP fellows will be recognized at the annual SIOP conference in Anaheim, CA, April 14-16, 2016.
Research Funding

External Funding

Chad Saunders (ENTI), co-investigator with PI Guenther Ruhe, Software Engineering Decision Support Laboratory, University of Calgary
NSERC Collaborative Research and Development Grant, $280,000
“A recommendation system for intelligent issue management with industrial partner Plexina Inc.”

Internal Funding

Alireza Sabouri, OSCM
URGC Seed Grant, Science, Engineering and Medicine (SEM) Subcommittee, $11,500
“Novel Algorithms to Approximate the Future Consequence of Sequential Decisions”

Diane Bischak, Marco Bijvank and Zhankun Sun (OSCM)
O’Brien Institute for Public Health Catalyst Grant, $7,040
“Process Improvements at Hospital Emergency Departments”

Nick Turner (HROD)
CCAL Leadership Research Fund, $3,480
“Effects of Transformational Leadership Training on Employee Safety Performance and Workplace Injuries”

Peggy Hedges (FNCE) and Norm Althouse (SGMA)
CCAL Leadership Research Fund, $5,500
“Leadership: Engaging Stakeholders”

Simon Raby, Visiting Scholar with the Hunter Centre for Entrepreneurship and Innovation, received $40,000 from CCAL in project funding to develop a grounded and nuanced understanding of what leadership capabilities are required of leaders in mid-cap organizations within Calgary, Alberta, and the surrounding region.
Research Publications

Articles in Financial Times 45 Journals


Books


Book Chapters


Simon Raby, Visiting Scholar with the Hunter Centre for Entrepreneurship and Innovation, has been contracted to write the following book chapters:


Peer-reviewed Articles

Accounting


Business and the Environment


Business Technology Management


Finance


Human Resources and Organizational Dynamics


Operations and Supply Chain Management

**Risk Management and Insurance**


**Strategy and Global Management**


**Conference Presentations**


Nielsen NL. (2016 Jan). Regulatory Comparison among Wealth Management Alternatives. Western Risk and Insurance Association 50th annual meeting, Jan. 3-6, 2016, Maui, HI.


Presentations

On March 9, 2016, Allan Ingelson and Anne Kleffner presented the invited seminar, “Liability & Risk Management for Oilfield Induced Seismicity in Canada” at the GeoConference at the Telus Convention Centre.

Research Reports


- On February 28, David Lertzman premiered this research dissemination video from his SSHRC-funded research program, the Energy Indigenous Environment Interface. The event was hosted by the video’s director Dr. Michael MacDonald at MacEwan University.
- The video introduces two Boreal Cree concepts, kawitapmatoa and pimachiowin, as cultural analogues for consultation and accommodation in energy and other natural resource industries to help inform a larger conversation on cultural sustainability moving towards reconciliation.
- The U of C premier was held as part of Aboriginal Awareness Week on March 8.
- A second U of C showing was held at the Amnesty International Human Rights Conference on Saturday, March 12.
Business Cases

Oh WY. (2016). United Airlines: Frequent Flyer Program (Case Nr. 9B16M037). London, ON, Canada, Ivey Publishing.


Globe and Mail Leadership Lab Articles


Globe and Mail Case Study Articles

Haskayne Hour Seminars

January 27, 2016
Adventures in city-building

**Jyoti Gondek**, Director, Westman Centre for Real Estate Studies
Ken King, President and CEO, Calgary Flames Limited Partnership

March 9, 2016
Effective governance: More than just checking the boxes

**Loren Falkenberg**, Associate Professor of Human Resources and Organizational Dynamics
Ian Bourne, Chairman of Ballard Power

In the Media

**Kim Neutens**, Director of the Hunter Centre for Entrepreneurship and Innovation, was named one of 20 “Compelling Calgarians 2016 - 20 people to watch” by the Calgary Herald, 02.01.2016

**Greg Morrow**, Richard Parker Professor in Metropolitan Growth and Change, was interviewed in the articles, "Developers to pay higher levy for water, sewer services". Calgary Metro, 11.01.2016, [http://www.metronews.ca/news/calgary/2016/01/10/developers-to-pay-higher-levy-for-water-sewer-services.html](http://www.metronews.ca/news/calgary/2016/01/10/developers-to-pay-higher-levy-for-water-sewer-services.html)

**James Coleman** was interviewed in the article, “TransCanada’s Keystone fight” by Justin Ling. Canadian Bar Association National, 14.01.2016, [http://www.nationalmagazine.ca/Articles/January-2016-Web/TransCanada-s-Keystone-fight.aspx](http://www.nationalmagazine.ca/Articles/January-2016-Web/TransCanada-s-Keystone-fight.aspx)

Bob Schulz was interviewed by Mario Toneguzzi for the Calgary Herald article, “Good for movies, bad for imports: Falling loonie has mixed impact for Calgary business”, 12.01.2016  

Bob Schulz was interviewed by Global News, Weekend Morning News Calgary, on the Royalty Review Results: Analysis on 30.01.2016. The interview is available online at http://globalnews.ca/video/2488185/royalty-review-results-analysis-bob-schulz-haskayne-school-of-business-university-of-calgary

Bob Schulz was interviewed by the Calgary Herald in the article, “After months of build-up, royalty review finally arrives” by James Wood and Chris Varcoe, 28.01.2016  

Bob Schulz was interviewed for the article by Peter Hadzipetros, “Russia, OPEC ‘deal’ to freeze production unlikely to boost prices” Global News, 16.02.2016 http://globalnews.ca/news/2520524/russia-opec-deal-to-freeze-production-unlikely-to-boost-prices/

Peter Tertzakian and Harrie Vredenburg were interviewed for the article, “Canada has a secret weapon in the war to crush Saudi Arabia for market share: Clean oil” by Claudia Cattaneo and Geoffrey Morgan in the Financial Post on 04.03.2016. http://business.financialpost.com/news/energy/canada-has-a-secret-weapon-in-the-war-to-crush-saudi-arabia-for-market-share-clean-oil?__lsa=72df-3cf1

Jim Dewald is quoted in the Marketwired article, “Boardwalk CEO receives Distinguished Business Leader Award”, 08.03.2016

Harrie Vredenburg co-wrote an article with Tim Marchant for CBC News, “Alberta and oil prices: How Middle East geopolitics and religion affect our future”, 27.03.2016

Piers Steel was interviewed by Robbie Gonzalez in the article, “Why do we work better under pressure?” for lifehacker Australia, 28.03.2016
Graduate Student News

Awards

Hao (Leo) Lu, PhD Student in RMIN, was awarded the 2016 Spencer Educational Foundation Pre-Dissertation PhD Scholarship, $10,000 in March 2016. Leo is supervised by Anne Kleffner.

Publications


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