School News

The Haskayne School of Business was successful in renewing its Association to Advance Collegiate Schools of Business (AACSB) accreditation for another five years, following the Continuous Review process and site visit in February 2017. This re-accreditation spans until the 2021-2022 academic year.

Faculty News

New Academic Hires

Note: some new academic hires were already announced in the Jan. - Mar. 2017 Research Round-up. See here for details.

Heechun Kim, Assistant Professor, SGMA. Heechun's research interests include multinational strategy, emerging market multinationals, and corporate governance, especially in the context of emerging economies. His research appears in several leading journals, including Organization Science and the Journal of International Business Studies. He holds a PhD from the WP Carey School of Business, Arizona State University, as well as an MS and BA from Hanyang University in South Korea. Heechun has served on the business school faculties of Georgia State University and Wayne State University.
Kristen van de Biezenbos, Assistant Professor, Law and BSEN. Kristen’s research explores energy law and its local impacts, especially the problems of externalized costs and regulatory gaps. She also writes about energy in context with water law and land use issues, global energy initiatives, international energy transactions, and comparative energy policy. She has a particular interest in offshore energy projects, both hydrocarbon and renewable, and related issues. Before joining Haskayne in 2017, Kristen taught energy law and related courses at the University of Oklahoma College of Law and Texas Tech University School of Law. She received her JD from Tulane University Law School in 2010 and interned for the honourable Judge Lance Africk at the US District Court for the Eastern District of Louisiana. She subsequently had a mixed transactional and litigation practice in New Orleans, focused on offshore energy services, maritime law, and international arbitration. From 2013 to 2015, she was a Westerfield Fellow at Loyola University New Orleans College of Law. She also holds a BA from the University of Tennessee and an MFA from the University of New Orleans.

Miguel Palacios, Assistant Professor, FNCE. Miguel’s academic work focuses on the intersection of human capital and asset pricing. In particular, he studies the size and riskiness of human capital, and measuring the effect it has on the riskiness of firms. He also works on alternative instruments for financing education. On this subject, he published Investing in Human Capital (Cambridge University Press, 2004) and co-founded Lumni Inc., a practical implementation of the ideas presented in his book. Lumni Inc. has financed more than 9,000 students in Chile, Colombia, México, Perú and the United States. Miguel holds a PhD in Business Administration (Finance), an MA in Economics from the University of California, Berkeley, an MBA from the Darden Business School, University of Virginia, and a BS in Mechanical Engineering from the Universidad de los Andes, Colombia.

René Wells, Instructor, FNCE. René recently graduated with a PhD in Finance from the University of Luxembourg. Before pursuing his PhD, René was an executive with Scotiabank and John Deere. René also holds an MSc from the University of Luxembourg, an MBA from the John Molson School of Business of Concordia University, and a BSc (Physics) from the Université du Québec à Chicoutimi. He is a CFA charter-holder and a CPA. He has lectured classes at the Rotman School of Management of the University of Toronto. René has over 20 years of banking and lending experience in North America, Europe, and Africa. His research agenda focuses on the microstructure of financial markets.
Rosalynn Peschl, Instructor, ENTI (effective Jan. 1, 2017). Rosalynn teaches Entrepreneurial Thinking, a mandatory course for all commerce undergraduate students. As an entrepreneur herself, Rosalynn brings her passion for solving pressing challenges, creating an innovative culture, and helping her students to succeed to her classes. Rosalynn holds a Bachelor of Commerce in Entrepreneurship & Innovation from the University of Calgary and an Executive Master’s in Sustainability & Leadership from Arizona State University.

Appointments

Diane Bischak has accepted an invitation to join the Canadian Institutes of Health Research (CIHR) College of Reviewers, in recognition of her accomplished career, demonstrated track record of excellence, and dedication to peer review. The vision of the College is to establish an internationally recognized, centrally managed resource to support excellence in peer review for diverse and emerging health research and knowledge translation activities.

Kim Neutens has been appointed as the interim executive director of the Hunter Hub for Entrepreneurial Thinking. See more.

Jessica Abt has been appointed as the Director of the Westman Centre for Real Estate Studies. Jessica has significant business experience, including senior operating roles in real estate development companies. She has an MBA and is very keen on continuing the trajectory of the centre, expanding our roles in research, community engagement, and student experience.

Loren Falkenberg has been appointed as the inaugural Associate Dean (Strategic Initiatives) for the Haskayne School of Business, effective July 1, 2017.

Yrjo Koskinen has been appointed as the Associate Dean (Research) for the Haskayne School of Business, effective July 1, 2017.
Faculty Promotions and Transitions, effective July 1, 2017

Jaana Woiceshyn, Full Professor

J. Ari Pandes, Associate Professor (already tenured)

Justin Weinhardt, Associate Professor (with tenure)

KJ Choi, Associate Professor (with tenure)

Cameron Welsh, Senior Instructor (with tenure)

Sherry Weaver, Senior Instructor (with tenure)

Marc Boivin, Senior Instructor (with tenure)
Barrie Nault, Distinguished Research Professor in Business Technology Management

Nick Turner, CCAL Distinguished Chair in Advanced Business Leadership

Norma Nielson and Anne Kleffner, co-holders of the Risk and Insurance Chair

Piers Steel, Brookfield Residential Chair in Management
Awards and Honours

The University of Calgary was designated a Global Center of Insurance Excellence by the International Insurance Society. This designation was awarded to only 20 universities around the world. The designation is awarded to universities and colleges that meet stringent criteria focused on course offerings, graduate and industry employment rates, as well as professional involvement. The University of Calgary was the only Canadian university to make the list. See more. Congratulations to our RMIN faculty: Norma Nielson, Anne Kleffner and Martin Halek.

Madelynn Stackhouse and Loren Falkenberg received a Best Paper Award at the 2017 Administrative Sciences Association of Canada conference:


Area News

Effective July 1, 2017, Seok-Woo Kwon is the Research Director for the Marketing, Entrepreneurship and Business & the Environment Areas. Thank-you to Mehdi Mourali for his service in this role.
Research Funding

Internal Funding

Alireza Sabouri, VPR Travel Grant, $1500
Attendance at International Federation of Operational Research Societies conference 2017, Quebec City, QC.

Jo-Louise Huq, Thomas E. Feasby Postdoctoral Fellowship, $80,000
Jo-Louise works with Jaana Woiceshyn, Brent Snider and Noreen Kamal (Medicine).
Qualitative study of the QuICR DTN Initiative, an Alberta-wide quality improvement initiative in the area of stroke care.

Jo-Louise Huq, AGE-WELL NCE (Aging Gracefully across Environments using Technology to Support Wellness, Engagement and Long Life NCE Inc.), $ 33,000 over 16 months.
*Moving Work Forward - coordinating and managing in an innovation network.*

Nick Turner and Justin Weinhardt received funding from OBHR to send PhD student Steve Granger to a statistics workshop, *Learning to Master R: From Basics to Discontinuous Growth Modelling*, $2,000

Olesya Dmitreva, Thomas E. Feasby Studentship, $8,000
Predictors of CTA Utilization in Calgary Emergency Departments. Olesya works with Marco Bijvank and Eddy Lang (Medicine).

Victoria Ross. PURE award, $6,000 over 16 weeks
An Innovative Project to Convert Farm Animal Waste to Organic Fertilizer and Power. Victoria works with Joenel Alcantara (Medicine) and Houston Peschl.
Research Publications

Articles in Financial Times 50 Journals

**Sabouri A.** (in press). Screening Strategies for Patients on the Kidney Transplant Waiting List. *Operations Research.* (AJG 4*; FT50, HSB A)


**Hershcovis MS, Neville L, Reich TC, Cortina LM, Christie A, Shan JV.** (in press). Reactions to observing workplace aggression: the role of power. *Organizational Behavior and Human Decision Processes.* (AJG 4; FT50, HSB A)

**Hershcovis MS, Bhatnagar N.** (in press). When fellow customers behave badly: Witness reactions to employee mistreatment by customers. *Journal of Applied Psychology.* (AJG 4; FT50, HSB A)


Peer-reviewed Articles

Accounting


Business and the Environment


Business Technology Management


Entrepreneurship and Innovation


Finance


Operations and Supply Chain Management


Organizational Behaviour and Human Resources


**Other Publications**

**Allan Ingelson** is the senior co-author of a report entitled “Financial Security for Mine Reclamation in Nunavut”, commissioned by the Federal Government. The report was completed on March 31, 2017.


**Book Chapters**


**Business Cases**

Conference Hosting

Alain Verbeke and Olga Petricevic organized a Strategic Management Society (SMS) Special Conference together with David Teece, one of the thought-leaders and the most cited scholar in the field of strategy, from the University of California, Berkeley.

The conference was held at the beautiful Rimrock Resort Hotel in Banff National Park from June 2-4, 2017. The conference brought together close to 250 prominent scholars from every corner of the world, to explore the conference theme “Transforming entrepreneurial thinking into dynamic capabilities” along four different conference tracks. The thought-provoking and energizing program was organized into 27 parallel sessions, in addition to the Doctoral Workshop, Meet the Editors Panel, and three Featured Plenary Sessions. Two Doctoral Workshop Co-Chairs together with five senior scholars in the field engaged with fifteen PhD students from leading national and foreign research universities to help them advance their doctoral dissertation research. Editors representing the SMS journals, as well as other leading scholarly outlets, engaged in a dialogue on how to publish research in top journals. President Cannon welcomed the attendees, and very vividly and powerfully described in her opening remarks how a dynamic capabilities approach has guided the University of Calgary’s ‘Eyes High’ strategy, and has contributed to the University of Calgary being recognized as the 'Number One Young University in North America.' Dean Jim Dewald compellingly outlined how the dynamic capabilities approach had inspired his own research and his daily managerial practice. During the three plenary sessions, high-profile scholars such as John Roberts (Stanford), Birger Wernerfelt (MIT), Jay Barney (University of Utah) and Shaker Zahra (University of Minnesota), delivered impactful keynotes on transforming and emboldening research approaches in both entrepreneurship and strategy, and engaged the audience in a lively interdisciplinary dialogue. Against the awe-inspiring backdrop of the Rocky Mountains, the social events highlighted Canada’s and Alberta’s entrepreneurial and adventurous history, and allowed for genuine intellectual exchange of ideas and novel research opportunities. The attendees rated the conference as the most successful Special Conference organized by the SMS to date, with a 96% satisfaction score.

The organizers are grateful to Dean Dewald for his unwavering support of this important initiative, and to Kim Neutens and the Hunter Centre for Entrepreneurship and Innovation for the generous funding of the student-focused components of the Conference. The Special Conference’s success was also greatly helped by the Haskayne School’s event team, which did a magnificent job in attending to all conference details, and ultimately made the difference between what could have been a good event, but turned out as a great event!

It is expected that the conference will be instrumental to a publication initiative in an AJG 4*/FT-50 journal in the near future.
Alex David was a discussant of “What Information Drives Markets” by Anisha Ghosh and George Constantinides at the Western Finance Association Conference in Whistler BC from Jun 25-27, 2017.

Allan Ingelson was a panelist at the Energizing Sustainable Connections session “Sustainable energy development in the new era of Trump: making sense of it all”, held at the Calgary Petroleum Club on April 19, 2017. Some of his remarks at the session were summarized and reported in the Daily Oil Bulletin.

Houston Peschl hosted a panel on Entrepreneurial Thinking at the 2017 Canadian Council of Small Business and Entrepreneurship (CCSBE) conference in Quebec City, QC, May 11-13, 2017.

Pablo Moran chaired a session at the Midwest Finance Association meeting, Chicago, IL, March 1-4, 2017.

Rob Malach and Sandra Malach were co-authors and presenters of a Professional Development Workshop on how to address potential liability issues arising out of entrepreneurship competitions at the European Council for Small Business 3E Conference in Cork, Ireland, May 10-12, 2017.
Conference Presentations


Presentations - Non-peer-reviewed

Jaana Woiceshyn gave an invited presentation on a research paper, “Relational microdynamics of implementing change in the organizations’ frontline” (Woiceshyn J, Blades K, Pendharkar S) at the Department of Management, School of Business and Social Sciences, Aarhus University, Denmark, May 19, 2017.


Globe and Mail Leadership Lab Articles

Weinhardt J, Piedrahita AM. (2017 Mar. 7). A letter to the woman promoted off the glass cliff.

In the Media

Debi Andrus joined Global Calgary on April 16, 2017 to talk about how companies can win back customers following a public relations nightmare. See more.

Harrie Vredenburg is interviewed in the article “Oil-Sands Operators Bet on Local Advantage as U.S. Partners Flee” by Kevin Orland, Bloomberg, 20.04.2017. See more.

Jim Dewald is interviewed in the article “New U of C program to offer mentorship, access to capital for promising startups” by Amanda Stephenson, Calgary Herald, 19.05.2017. See more.

Jim Dewald is interviewed in the article “University of Calgary gets $40-million to spur entrepreneurship” by Jennifer Lewington, Maclean’s, 31.05.2017. See more.
Jyoti Gondek is interviewed in the article “Public-private partnerships in other provinces offer lessons for Manitoba about what not to do” by Kelly Malone, CBC News, 03.05.2017. See more.

Rong Zhao’s research is featured in the article, “Study finds signs of accounting manipulation in revenues reported by companies,” by Michael Cohn, Accounting Today, 15.05.2017. See more.

Graduate Student News

Awards

Carly Drake, Queen Elizabeth II Doctoral Scholarship, $15,000 for 1 year. “Female Athletes’ Engagement with Representations of the Body in Fitness Advertising”

Dallas Novakowski, Alberta Gambling Research Institute Scholarship, $30,000 for 8 months. “Does individual risk propensity predict archival indices of gambling and dangerous driving?”

Dissertation Defence

Madelynn Stackhouse successfully defended her dissertation on June 12, 2017. Her dissertation examined leader unforgiveness of direct report transgressions from a risk protection lens. Madelynn is a PhD candidate in the Organizational Behaviour and Human Resources area at the Haskayne School of Business. Madelynn is supervised by Loren Falkenberg and Tunde Ogunfowora. She will be joining the Bryan School of Business and Economics at the University of North Carolina at Greensboro as an Assistant Professor of Organizational Behaviour.
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