Research Round-up
January 2017 - March 2017

Faculty News
Arrivals

**Hooman Hidaji** joined Haskayne as an Assistant Professor in Business and Technology Management on Jan. 1, 2017. He did his Ph.D. in Business - Operations and Information Systems at Alberta School of Business. His current research interests include information systems security, online privacy, and third-party sharing of user information.

**Oleks Osiyevskyy**, Assistant Professor, ENTI, starting July 1, 2017. Oleks completed his PhD at Haskayne prior to becoming Assistant Professor at Northeastern University in March 2014. His research expertise lies in analyzing and designing innovative business models.

**Duy Dao**, Assistant Professor, BTMA, starting July 1, 2017. Dao has a BS in Mathematics and will be receiving his PhD from the University of California, San Diego. Dao’s research broadly spans the economics of software and digital goods, with interests in the economics of cybersecurity and ransomware. Currently, he is investigating how to price software to improve software security. His work has been published in *Marketing Science* and nominated for Best Student Paper at the Conference on Information Systems and Technology.

**Jian (Ray) Zhang**, Assistant Professor, BTMA, starting July 1, 2017. Ray holds a PhD in Industrial Engineering alongside a BBA and MS in Management Science. He is currently completing a PDF at the COSMO - Stochastic Mine Planning Laboratory (McGill University) where his research involves the global optimization of mineral supply chains with stochastic ore supply and market demand.

A copy can be downloaded from our website: [http://haskayne.ucalgary.ca/research/activities/research-roundup](http://haskayne.ucalgary.ca/research/activities/research-roundup)

Submit contributions to fwilkins@ucalgary.ca
Won-Yong Oh is leaving Haskayne for a new position as Assistant Professor at the University of Nevada, Las Vegas, effective June 30, 2017.

Debi Andrus retired on Dec. 31, 2016 after 24 years at Haskayne.

Philip Chang retired on Dec. 31, 2016 after 31 years at Haskayne.

Victoria Mitchell will be retiring on June 30, 2017 after 16 years at Haskayne.

Catherine Heggerud joined Haskayne as an Instructor in Business and Technology Management in September 2016.

Mali Mansouri joined Haskayne as an Instructor in Organizational Behaviour and Human Resources in January 2017.

Phil Davidson is joining Haskayne as an Instructor in Strategy and Global Management on July 1, 2017.
**Appointments**

**Alain Verbeke** was appointed to the incoming Editorial Review Board of the *Academy of Management Review* (FT50; AJG 4*; UTD 24).

**David Milia**’s position has been promoted to an expanded position of Director, Energy and Environmental Initiatives, effective February 1, 2017. This position is responsible for supporting research, education, student experience, and community engagement in the Centre for Corporate Sustainability, a new fund to support the joint engineering-commerce students, administrative support of the Canadian Centre for Advanced Supply Chain Management and Leadership, and developing new initiatives in energy and environment.

**Gary Barron** has been appointed as a panel member at the Peter Wall Institute for Advanced Studies (UBC) roundtable on university rankings (May 13-17, 2017). [http://rankings.pwias.ubc.ca/](http://rankings.pwias.ubc.ca/)

**Nick Turner** has been appointed a Summer Research Visiting Professor at the Smith School of Business, Queen's University, starting June 2017.

**Awards and Honours**

**David Lertzman** has received a University of Calgary 2017 Sustainability Award in the category “Community as a Learning Partner” for his work on sustainability and leadership with indigenous peoples. See more
Research Funding

External Funding

Mark Anderson, Vicky Ma
CPA Canada-Canadian Academic Accounting Association: Management Accounting, Performance Management, Finance, Governance & Strategy Research Grant
“Strategic Adaptation and Risk Management in the Oil and Gas Industry”
Awarded $10,000 over 2 years.

Martin Halek, Anne Kleffner
National Fire Information Database Canada Research Grant
“The Role of Insurance in Reducing the Frequency and Severity of Fire Losses”
Awarded $9,948 for one year.

Norma Nielson
With a grant from the Spencer Educational Foundation, the RMIN faculty hosted a guest the week of February 13. Shari Natovitz, risk manager for Silverstein Properties and the World Trade Center, made multiple presentations to Haskayne students in RMIN classes, met with supporters of the Westman Centre, and made presentations that recognized Haskayne’s involvement to the Southern Alberta Risk and Insurance Management Society and the Insurance Institute of Southern Alberta.

Internal Funding

Seok-Woo Kwon
URGC Seed Grant: Social Sciences and Humanities
“Explaining entrepreneurship trend using hierarchical age-period-cohort models”
Conditionally awarded $14,801

Neel Bhatt
Supervisor: Osman Alp
PURE Award, $6,000 for 16 weeks
*Optimizing the Electrification of Calgary Taxi Fleets and Battery Charging Infrastructure.*
Research Publications

Articles in Financial Times 50 Journals

Babalola MT, Bligh MC, **Ogunfowora B**, Guo L, Garba OA. (in press). The Mind is Willing, but the Situation Constrains: Why and When Leader Conscientiousness Relates to Ethical Leadership. *Journal of Business Ethics*. DOI: 10.1007/s10551-017-3524-4 (AJG 3; FT50; HSB A-)


**Sherer P**. (in press). When Is It Time to Stop Doing the Same Old Thing? How Institutional and Organizational Entrepreneurs Changed Major League Baseball. *Journal of Business Venturing* (AJG 4; FT50; HSB A)

Peer-reviewed Articles by Area

**ACCT**


**FNCE**


**MKTG**


**OSCM**


**RMIN**


**SGMA**


**SGMA/ENTI**

Book Chapters


Business Cases


Conference Service

**Martin Halek**
Moderator, Session H: Annuities, Retirement Planning and Reverse Mortgages
Western Risk and Insurance Association, Santa Barbara, CA
January 2-5, 2017

**Anne Kleffner**
Moderator, Session C: Third Party Claims & Contract Issues
Western Risk and Insurance Association, Santa Barbara, CA
January 2-5, 2017
Pablo Moran
Chair, Session 141: Motivations to undertake M&A
Financial Management Association Annual Meeting, Las Vegas, NV
October 19-22, 2016
Pablo also chaired a session at the Midwest Finance Association meeting in Chicago, March 1-4, 2017.

Conference Presentations


SEMI-FINALIST for the Financial Management Association Best Paper Award in Corporate Finance.


Presentations


Globe and Mail Leadership Lab Articles

Weinhardt J, Piedrahita AM. (2017 Mar. 7). A letter to the woman promoted off the glass cliff.

Haskayne Hour Presentations

2017 Feb. 28
Michael Robinson, Associate Professor, Haskayne School of Business
Hal Kvisle, Board Chair, ARC Resources Ltd.
Shareholder activism: Are you next?

2017 Apr. 5
Elizabeth Cannon, President and Vice-Chancellor, University of Calgary
Tom Jenkins, Chair, OpenText Corporation
What is the roadmap for successful innovation?
In the Media

**Chad Saunders** is interviewed in the article, “Turning the corner: Prof, Calgary Economic Development say it’s time to start up,” by Helen Pike, Calgary Metro, Jan. 19, 2017. See more.

**Greg Morrow** is interviewed in the story, “L.A.’s reality: More people want to live here than there are homes being built” by Andrew Khouri, Los Angeles Times, Mar. 3, 2017. See more.

**J. Ari Pandes** is interviewed in the article, “Burdens placed on public companies behind dearth of IPOs, professor suggests”, by Barry Critchley, Financial Post, Jan. 13, 2017. See more.

J. Ari Pandes is interviewed in the article, “STEP Energy Services Ltd could mark the first Canadian oilpatch IPO in over two years,” by Geoffrey Morgan, Financial Post, Feb. 10, 2017. See more.

J. Ari Pandes is interviewed in the article, “Canada’s oilpatch is on the prowl for deals again after the long, dark years of the oil rout” by Geoffrey Morgan, Financial Post, Mar. 20, 2017. See more.

**Jaana Woiceshyn** is interviewed in the article, “Matthew McConaughey takes on Bre-X, but the real story behind Gold is crazier than fiction,” by Tony Seskus and Amanda Stephenson, Calgary Herald, Jan. 26, 2017. See more.

Jyoti Gondek is interviewed in the story, “Calgary’s Haskayne is building toward its real-estate specialization” by Jennifer Lewington, Globe and Mail, Feb. 16, 2017. See more.

Peter Bowal is quoted in an article by Brodie Thomas, “Committee reviewing Calgary councillors’ pay aims for greater transparency,” Calgary Metro, Feb. 17, 2017. See more.

Peter Bowal: I accidentally found an alarmingly easy way to hack Ford cars — and the company doesn’t seem to care. Mar. 17, 2017, National Post. See more.

Peter Sherer is interviewed in the story, “Energy firms judge job cuts as integral to reorganization, survival” by Kelly Cryderman, Globe and Mail, Feb. 23, 2017. See more.

Together with Lance Mortlock from EY, Peter co-authored a report based on a survey of a representative sample of 72 oil and gas companies, showing that 70% of respondents intend to make changes to be more efficient. This report has received an impressive level of coverage in the media, including the following:

Sandy Hershcovis' research is featured in several media outlets:


“Workplace rudeness happens all of the time, can have health consequences: study” by Bill Bell, CBC News, Feb. 16, 2017. See more.

Sandy appeared on CBC The Homestretch on Feb. 16, 2017 to discuss her research. See more.

Sandy was interviewed in the story “Rudeness in workplace can ‘wreak havoc’: University of Calgary study” by Jenna Freeman, NewsTalk 770, on Feb. 16, 2017. See more.

**Professional Articles**


Graduate Student News

Awards

Leo Lu was selected to receive the McGannon Foundation Doctoral Scholarship for 2017. He is the first PhD student to be selected to receive the Foundation’s highest award of $10,000.

Dissertation Defence

Hossein MahdaviMazdeh successfully defended his dissertation on March 16th, 2017. The title of Hossein's dissertation is “Exploring the Context Dependence of Firms' Innovation Activities" and focuses on innovation strategies, innovation policies and dynamics of innovation in firms. He investigates these dynamics in the context of oil and gas industry. He is supervised by Dr. Jim Dewald. Hossein is a PhD candidate in the strategy area at the Haskayne School of Business.

Candidacy

Kanhaiya Sinha successfully passed his candidacy on March 21st, 2017. Kanhaiya is a PhD candidate in the Entrepreneurship & Innovation Area at the Haskayne School of Business. Kanhaiya is co-supervised by Dr. Jim Dewald and Dr. Chad Saunders.
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