Research Round-up

July 2017 - September 2017

Faculty News

Appointments

Alain Verbeke has successfully renewed the McCaig Chair in Management, with a new expiry date of June 30, 2022.

Hussein Warsame has been appointed Director of the Master of Public Policy program in the School of Public Policy. This entails an 80% secondment to the School of Public Policy.

Awards and Honours

Brent Snider, Nigel Slack Teaching Innovation Award for the paper entitled, “Inquiry-based intermodal shipping competition” at the 24th International Annual EurOMA Conference, Edinburgh, UK, July 1-5, 2017.

Hussein Warsame and Nick Turner, GREAT Supervisor Awards, Faculty of Graduate Studies, University of Calgary.

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A copy can be downloaded from our website: http://haskayne.ucalgary.ca/research/activities/research-roundup

Submit contributions to fwilkins@ucalgary.ca
Alain Verbeke was the Keynote Speaker at the Asia Academy of Management in Fukuoka, Japan, in June 2017.

Alain also received the Outstanding Service Award from the Academy of International Business for the organization of the Journal of International Business Studies paper development workshop in Dubai in July 2017.

Area News

New Area Chairs

Abu Shiraz Rahaman
Accounting

Ray Patterson
Business Technology Management

Alice de Koning
Entrepreneurship

Alfred Lehar
Finance

Lynne Ricker
Marketing and Real Estate
Osman Alp  
Operations and Supply Chain Management

Sandy Hershcovis  
Organizational Behaviour and Human Resources

Alain Verbeke  
Strategy and Global Management

Research Funding

External Funding

Alireza Sabouri  
NSERC Discovery Grant, $100,000 over 5 years  
Novel Algorithms to Approximate the Future Consequence of Sequential Decisions.

Internal Funding

Hussein Warsame, Syed Jafri  
CPA Tax Research Grant, $4,000  
The implications of exclusion of conservatism from conceptual framework for financial reporting
Irene Herremans, Arturo Marino (SEDV)
CPA Tax Research Grant, $5,000
The role of risk management and internal audit factors in the transformation of Alberta’s energy mix

Mark Anderson, Dongning Yu
CPA Tax Research Grant, $4,000
Does Financial Prudence Influence Operating Efficiency of Real Estate Investment Trusts (REITs)?

Mark Anderson, Soonchul Hyun
CPA Tax Research Grant, $5,000
The Relationship between Product and Process Innovation and Financial Performance: The Moderating Role of Strategic Positioning

Mark Anderson, Hussein Warsame, Harun Rashid
CPA Tax Research Grant, $4,000
Debt and share issuance and tax avoidance

Mark Anderson, Joo Hyung Lee, Raj Mashruwala
CPA Tax Research Grant, $5,000
Measuring Organizational Slack
Mark Anderson, Sina Rahiminejad, Harun Rashid, Hussein Warsame
CPA Tax Research Grant, $4,000
Corporate Tax Avoidance and Customer Satisfaction

Mark Anderson, Vicky Ma, Rong Zhao
CPA Tax Research Grant, $4,000
From Financial Gatekeeper to Strategic Player: The Influence of the Changing Role of the Chief Financial Officer on Organization Performance

Irene Herremans, Linda Ambrosie
CPA Managerial Research Grant, $5,000
Measuring and Monitoring Social Sustainability: The Case of the Banff–Canmore Corridor (BCC)
Research Publications

**Articles in Financial Times 50 Journals**


**Books**

Book Chapters


Peer-reviewed Articles

Accounting


Business Technology Management


Entrepreneurship and Innovation


Finance


Marketing

Operations and Supply Chain Management


Organizational Behaviour and Human Resources


Risk Management and Insurance


Strategy and Global Management


Strategy and Global Management / Finance


Tourism

Other Journal Articles


Business Cases


Conference Activity

Conference Proceedings


Conference Presentations

Anderson M, Warsame H, Rashid H, Rahimi S.

Tax avoidance and customer satisfaction.

Presented at Canadian Academic Accounting Association conference, Montreal, QC, June 1-3, 2017.


Conference Service

Alain Verbeke chaired the Journal of International Business Studies Decade Award Session at the Academy of International Business Meetings in Dubai. In addition to presentations by the Decade Award winners led by Peter Buckley (Leeds University), commentaries were given by Ravi Ramamurti (Northeastern U.) and Exequiel Hernandez (Wharton).

Alain Verbeke chaired panel sessions at the Academy of International Business (Dubai) and Academy of Management (Atlanta) conferences on the evolution of the intellectual property rights regime in China, based on the Point – Counterpoint debate published in the Journal of International Business Studies (Issue 7, 2017), and with author teams consisting of Mike W Peng, David Ahlstrom, Shawn M. Carraher and Weilei (Stone) Shi for the Point, and James A Brander, Victor Cui and Ilan Vertinsky for the Counterpoint.

Hussein Warsame was the panel moderator for the Taxing Small Corporations: Increasing Fairness or Undermining Growth? Expert discussion, School of Public Policy, Sept. 14, 2017, Calgary
Presentations - Non-peer-reviewed

Peter Bowal gave a panel presentation on users of the access to information systems in Alberta at the Office of the Information and Privacy Commissioner of Alberta, Right to Know Forum (Calgary), September 26, 2017. https://www.oipc.ab.ca/news-and-events/events/2017/right-to-know-forum-calgary.aspx


Haskayne Hour Presentations

Charan K. Bagga, Liena Kano, Mohammad Keyhani with
Richard F. Haskayne, OC, AOE, FCA, Board Chair Emeritus
Steve Allan, Chair, Calgary Economic Development
Alice Reimer, Chair A100
Michael Tims, Vice-Chairman of MATCO Investments Ltd.

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Sept. 19, 2017

In the Media


Sandy Hershcovis was interviewed about her research, “Rude customers can be money in the bank for servers, Calgary study suggests,” by David Bell, CBC News, Aug. 10, 2017. http://www.cbc.ca/news/canada/calgary/rude-customer-study-1.4243052
Graduate Student News

Awards

**Carly Drake**
Faculty of Graduate Studies Doctoral Scholarship ($10,000 for one year)

**Negar Ganjouhaghichi** and **Alyson House**
shared the $5,000 award for first-place finishers at the Summer Research Project competition

**Ratchel Zeng** received an IM Division GWU-CIBER Best Paper Finalist on Emerging Markets Award at the 2017 Annual Meeting of the Academy of Management.


**Xianfang Zeng**
Charles B. Locke Graduate Award, $7,500, effective Sept. 1, 2017
Dissertation Defence

**Akolisa Ufodike** successfully defended his dissertation on Sept. 5, 2017. Akolisa’s dissertation is entitled, “The role of accounting in the delivery of health care to Canada’s First Nations”. Akolisa is a PhD candidate in the Accounting area at the Haskayne School of Business. Akolisa is supervised by Dr. Jeff Everett (York University) and Dr. Abu Rahaman.

**Charles Backman** successfully defended his dissertation on June 26, 2017. Charles’ research interests focus on firm adaptation and strategic intent in the sustainability sphere. Charles is a PhD candidate in the Strategy and Global Management area at the Haskayne School of Business. Charles is supervised by Dr. Alain Verbeke.

**Jimmy Yu** successfully defended his dissertation on July 21, 2017. Jimmy's research interests focus on CEO compensation, CEO decision-making and firm competitive advantage. He is also interested in annual report readability and conditional conservatism. Jimmy is a PhD candidate in the Accounting area at the Haskayne School of Business. Jimmy is supervised by Dr. Mark Anderson, and will be joining the University of Houston-Downtown as Assistant Professor in Accounting.
Contacts

Associate Dean (Research)
Dr. Yrjo Koskinen
403-220-5540
yrjo.koskinen@ucalgary.ca

Executive Assistant to Associate Dean (Research)
Sandra Trudeau
403-220-2513
sandra.trudeau@haskayne.ucalgary.ca

PhD Program Director
Dr. Jaana Woiceshyn
403-220-7705
jaana.woiceshyn@haskayne.ucalgary.ca

Graduate Program Officer
Lesley DiMarzo
403-220-6073
lesley.dimarzo@haskayne.ucalgary.ca

Research Development Manager
Fay Wilkinson
403-220-4352
fay.wilkinson@haskayne.ucalgary.ca