Research Round-up

October 2017 - December 2017

Faculty News

Awards and Honours

Alain Verbeke was a keynote speaker at the November Academy of International Business (AIB) conferences in Philadelphia (USA) and Beijing (China), where he delivered addresses in defence of globalization.

At the Beijing Conference, both Alain and Ilan Vertinsky (UBC) were awarded honorary professorships by the University of International Business and Economics.


Piers Steel was elected as a Fellow of the American Psychological Association, Division 4: Society for Experimental Psychology and Cognitive Science.
Research Funding

External Funding

**Mark Anderson**

SSHRC Insight Development Grant, $46,000

Innovation, productivity, and competitiveness at Canadian business establishments.

Canada lags behind other countries in commercializing innovation and increasing productivity, hindering Canada's global competitiveness. We will investigate factors that influence the links between innovation, productivity and competitiveness at the establishment level through three complementary studies. Our first study will trace the impact of product and process innovation through the key markers of product quality and productivity to competitive outcomes signaled by profit margin and sales growth. Our second study will compare long-run establishment and enterprise performance based on strategic positioning along two dimensions that relate strategy to innovation. Our third study will innovatively apply data envelopment analysis as a means for benchmarking productivity and will investigate factors that influence the conversion of innovation to productivity. Our goal is to assist Canadian business leaders and policy-makers by providing information on implementing effective innovation strategies that measure innovation outcomes, evaluate innovation risk, and use incentives to increase innovation capability.

**Chad Saunders**

Economic Development and Trade, Government of Alberta, SME Steward Grant, $280,000

An Investigation of the Efficacy of SME Steward Tool for Entrepreneurial Support

This funding supports a partnership between HSB, NAIT (Geoff Gregson) and MRU (Simon Raby) to map the entrepreneurial support ecosystem in Alberta and provide policy recommendations around how to improve the ability of entrepreneurs to navigate and leverage this support ecosystem. Participant recruitment is accomplished through a unique partnership with Service Alberta to recruit entrepreneurs through select registry agencies. Participants provide insights into their businesses through multiple interactions. The research team uses these insights to guide recommendations on available support. The team also debriefs participants after each interaction to determine if the recommendations were helpful and identify any barriers to use of the available supports.
Internal Funding

Haskayne Transformative Research Grants

Haskayne Transformative Research Grants are funded from the Achieving Excellence Endowment (Mr. Haskayne’s naming gift). The intent of the program is to fund “big idea” multidisciplinary teams, with the overall objective of developing one or more research topics that will distinguish our school and bring prominence to the Haskayne name.

Mark Anderson, Rajiv Banker, Alex David, Alyson House, Vicky Ma, Raj Mashruwala, Peter Sherer, Steve Wilson
$250,000
Haskayne Studies on Risk and Management in Cyclical Industries

Liena Kano, Jess Chua, Loren Falkenberg, Seok-Woo Kwon, Oleksiy Osiyevskyy, Alain Verbeke
$250,000
Micro-Foundations and Governance Design Choices in Business: Toward an Integrative Framework
Other Internal Funding

Marco Bijvank, Diane Bischak, Loren Falkenberg, Negar Ganjouhaghghi, Jo-Louise Huq, Mehdi Mourali, Jaana Woiceshyn
240,500
Improving Health Care Practices and Processes Through Behavioral Change

Alain Verbeke, Tatiana Vashchilko
URGC Partnership Seed Grant, $9,740
Partnership for Resilience in International Business (IB) and Geopolitical Risk (GPR)

Joshua Bourdage, Samantha Jones, Casey Chan, Aleem Bharwani
CCAL Leadership Research Grant, $9,931
Validation of a leadership self-assessment tool for medicine

Mark Anderson, Zheng (Anna) Zhu
CCAL Leadership Research Grant, $7,000
What Guides Corporate Resilience?

Peter Bowal
Teaching and Learning Grant, $7,500
Teaching and Learning Law through the Business Case Method
Research Publications

Articles in Financial Times 50 Journals


Books


**Book Chapters**


Peer-reviewed Articles

Accounting

Business and the Environment

Entrepreneurship

Finance


Finance / Entrepreneurship

Operations and Supply Chain Management


Organizational Behaviour and Human Resources


Organizational Behaviour and Human Resources / Accounting

Strategy and Global Management


Woiceshyn J, Daellenbach US. (in press). Evaluating inductive versus deductive research in management studies: Implication for authors, editors, and reviewers. *Qualitative Research in Organizations and Management.* (AJG 1)

Editorials and Other Journal Articles


Business Cases

Conference Activities

Conference Service

Alain Verbeke spoke at the Meet the Editors panel at the European International Business Academy meetings in Milan (Italy), in December 2017. He also organized and chaired the launching session of the book *Distance in International Business: Concept, Cost and Value*, dedicated to Professor Rosalie Tung from Simon Fraser University.


Jo-Louise Huq presented a lunch and learn session at the AGE-WELL Network Centre of Excellence (NCE) national conference in Winnipeg, MB, on Oct. 17-19, 2017. The lunch and learn session was peer-reviewed and was based on research Jo-Louise is conducting with the AGE-WELL NCE. Its focus was on Coordinating and Managing in a Research and Innovation Network.

Professional Articles


Conference Presentations


**Presentations - Non-peer-reviewed**


**Haskayne Hour Presentations**

November 14, 2017

**Kristen van de Biezenbos**, Assistant Professor; Haskayne School of Business/Faculty of Law

Jim Fox, Vice President, Integrated Energy Information and Analysis, National Energy Board

“Canada’s energy crossroads: Deregulation versus responsible management”
In the Media


**Jaydeep Balakrishnan** is interviewed in the article “Burgeoning Supply Chain Management Sector Boosts Calgary Economy,” May 2017, Business in Calgary.


**Kirsten van de Biezenbos** is interviewed in “The Money Pipeline”, Fifth Estate, Nov. 6, 2017, http://watch.cbc.ca/the-fifth-estate/season-43/episode-7/38e815a-00d45f52406

**Nick Turner** published the article, “In the Trump age, is the word ‘leadership’ meaningless?” in The Conversation, Aug. 24, 2017. https://theconversation.com/in-the-trump-age-is-the-word-leadership-meaningless-82724


**Piers Steel** published the article, “A recipe for a successful nation” in The Conversation Canada, Nov. 6, 2017, [https://theconversation.com/a-recipe-for-a-successful-nation-86516](https://theconversation.com/a-recipe-for-a-successful-nation-86516)


**Sandy Hershcovis** was also interviewed about her research, “Rude customers can be money in the bank for servers, Calgary study suggests”, by CBC Alberta@Noon, CBC Radio Homestretch, and the Wall Street Journal.
Graduate Student News

Awards

Dallas Novakowski,
SHRC Doctoral Fellowship, $20,000/year for four years.
Disentangling reactions towards inequality: Envy versus relative deprivation

Hadi Fariborzi
SSHRC Doctoral Fellowship, $20,000 for one year.
Early internationalizing firms: drivers and performance outcomes

Rong (Ratchel) Zeng
SSHRC Doctoral Fellowship, $20,000 for two years.
Value created by inward foreign direct investment in Canada's energy industry

Conference Presentations


**Field of Study Exam**

**Hao (Leo) Lu** successfully passed his field of study exam on Oct. 18, 2017. Leo is a PhD student in the risk management and strategy areas at the Haskayne School of Business. He is supervised by Dr. Anne Kleffner and Dr. Jaana Woiceshyn.

**In the Media**

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