Faculty News

New Academic Hires, effective July 1, 2018

Anup Srivastava, Associate Professor, ACCT
Anup joins the Haskayne School of Business from his position as associate professor at the Tuck School of Business, Dartmouth College. Previously, he was an assistant professor at the Kellogg School of Management, Northwestern University. He holds a BTech from the Indian Institute of Technology, MBA from the University of Delhi, and PhD from Texas A&M University. Anup’s research interests are in earnings quality, management forecasts, CEO pay, executive stock options, accounting conservatism, intangibles, financial risks, immigration and credit default swaps.

Serasu Duran, Assistant Professor, OSCM
Serasu joins us from the Kellogg School of Management, Northwestern University, where she recently completed her PhD. She also holds a BS and MS in Industrial Engineering from Bilkent University (Turkey). Her research interests are in energy operations and policy, data analytics, data-driven modelling, renewable energy and electricity markets, empirical operations, and sustainable operations.

Anastasia Ivantsova, Assistant Professor, RMIN
Anastasia recently completed her PhD in actuarial science and risk management & insurance at the University of Wisconsin-Madison. She also holds an MSc degree (summa cum laude) in mathematical methods in economics from Ufa State Aviation Technical University (Russia).
Luminita Enache, Assistant Professor, ACCT
Luminita was most recently a research scholar at the Tuck School of Business, Dartmouth College. She holds a PhD from the University of Padua (Italy), BA from the University Alexandru Ioan Cuza (Romania), BS from Grigore-Ghika Voda (Romania) and CPA from Australia. Prior to joining academia, Luminita worked as a Credit Analyst for ProCredit Bank in Bucharest and as a Junior Relationship Manager for Raiffeisen Bank Romania. Her research interests are in corporate disclosure, capital markets, intangibles, biotech industry, innovation, audit quality, competition, and analysts’ forecasts.

Ruth Pogacar, Assistant Professor, MKTG
Ruth joins Haskayne from the Carl H. Lindner College of Business, University of Cincinnati, where she recently completed her PhD. She also holds a BA in linguistics from the University of New Mexico and MBA from the University of Montana. Ruth’s research explores the hidden forces that influence consumers, and how these impact firm performance. She is particularly interested in marketing linguistics and consumer welfare.

Carmien Brys, Instructor, OBHR
Carmien joins Haskayne as an Instructor in Organizational Behaviour and Human Resources. She has previous experience as a sessional instructor at Haskayne. She holds a Master’s in Industrial and Organizational Psychology from Katholieke Universiteit Leuven (Belgium) and is an Arabel Solution Focused Career Coach. She is the owner of FResCoaching, short for Flow and Resilience Coaching, where she offers life coaching, speaking, stress and burn-out coaching and life crafting courses.

Area News

New Area Chairs

Phil Beaulieu
Accounting

J. Ari Pandes
Finance
Appointments

Anne Kleffner reappointed as Insurance and Risk Management Chair

Seok-Woo Kwon appointed as Robson Professor in Entrepreneurship

Honours and Awards

Liena Kano received Best Reviewer awards from the Journal of International Business Studies and the Journal of World Business.

Oleksiy Osiyevskyy was elected an Entrepreneurship & Family Business Division Editor for the forthcoming 2019 Administrative Sciences Association of Canada (ASAC) Annual Meeting.

Yrjo Koskinen was appointed as an Extra Mural Fellow for Nordic Initiative for Corporate Economics (http://www.nordicnice.org/extramural-fellows/)
Dean’s Awards

Robert Elliott
Lifetime Scholar

Sandy Hershcovis
Outstanding Research Achievement

Liena Kano
Outstanding New Scholar

Alireza Sabouri
Outstanding New Scholar (Honourable Mention)

Andrea Torraville
Outstanding Service Leadership - Staff

Kathy Weninger
Lifetime Service Leadership - Staff
Michael Robinson
Outstanding Service Leadership - Faculty

Lynne Ricker
Lifetime Service Leadership - Faculty

Leighton Wilks
Teaching Excellence

Diane Bischak
Outstanding Leadership in Teaching and Learning

Jaana Woiceshyn
Contributions to the PhD Program
Research Funding

External Funding

Seok-Woo Kwon
SSHRC Insight Grant, Stream A, $46,536
“Explaining Entrepreneurship Trends using Hierarchical Age-Period-Cohort Models”

Nick Turner, co-investigator with PI Laurent Lapierre, University of Ottawa
SSHRC Insight Grant, Stream B, $207,576
“How can managers support and ensure the positive consequences of employees’ disclosure of a mental health challenge?”

Nick Turner, co-investigator with PI Julian Barling, Queen’s University
SSHRC Insight Grant, Stream B, $209,046
“Early socioeconomic adversity and the development of later formal leadership”

Tunde Ogunfowora, co-investigator with PI Joshua Bourdage, Department of Psychology
SSHRC Insight Grant, Stream B, $131,272
“Manipulation and Influence in the Workplace”

Osman Alp, co-applicant with PI Jennifer Winter, School of Public Policy
SSHRC Partnership Development Grant, $200,000 over 3 years
“Canadian Northern Corridor program”
Tatiana Vashchilko, Martin Halek, Anne Kleffner
SSHRC Partnership Development Grant, $198,835
“International business in the Middle East and North Africa-MENA: danger zones or the land of opportunity”

Internal Funding

PI Yannick Griep (Department of Psychology) with co-investigators Irina Nikolova (Open University of the Netherlands), Simon de Jong (Maastricht University)
CCAL Leadership Research Grant, $9,073
“To Pressure or Persuade? How leader’s influence tactics can affect employee perceptions of job demands and burnout”

Alice de Koning, co-investigator with PI Joy Palacios (Faculty of Arts)
Calgary Institute for the Humanities Interdisciplinary Working Group, $3,000
“The Interface of Performance (and Performance Theory) and Business”
Principal Investigator: Joy Palacios (Faculty of Arts)

Mohammad Keyhani and Maria Bakardjieva (Department of Communications, Media and Film), co-PIs
Calgary Institute for the Humanities Interdisciplinary Working Group, $3,000
“The Ethics and Politics of Social Media”
Research Publications

Articles in Financial Times 50 Journals


Book Chapters


Peer-reviewed Articles

Accounting / Risk Management and Insurance


Entrepreneurship


Finance / Strategy and Global Management


Marketing


Organizational Behaviour and Human Resources


Strategy and Global Management


Westman Centre for Real Estate Studies


Editorials

Conference Activity

Conference Proceedings


Conference Presentations


Conference Service

Norma Nielson was an event organizer for the School of Public Policy’s Financial Institution Regulation: Optimizing the Risk-Return Trade-off Meeting, Calgary, AB, May 23-24, 2018.
Business Cases


**WestJet Airlines Case Remains on Ivey Top 20 List**
For the fourth year in a row, a business case co-authored by **Malcolm Munro** and **Sharaz Khan** is on the Ivey Publishing Top 20 Best-Seller list: WestJet Airlines: Information Technology Governance and Corporate Strategy. The WestJet case now ranked sixth overall, has sold over 20,000 copies and is currently in use in over 30 countries, including Australia, Brazil, Canada, China, France, Germany, India, Pakistan, Spain, Sweden, United Arab Emirates, United Kingdom and the USA. Adoption in the USA has been particularly strong with over 60 universities and colleges using the case, including high-profile institutions such as MIT, Indiana, Illinois, Texas A&M, Ohio State, UT Dallas, UC Irvine, Dartmouth, Michigan, Minnesota, Pittsburgh, and Virginia. In Canada the case has been adopted in over 50 educational institutions, including Athabasca, Concordia, Dalhousie, HEC, McGill, Ryerson, Simon Fraser, Alberta, UBC, Sherbrooke, Manitoba, Toronto, Victoria, York and Winnipeg. (Malcolm Munro is HSB professor emeritus; Sharaz Khan is Instructor, Business Technology Management.)
Professional Articles


Technical Reports

Presentations - Non-peer-reviewed

**Alain Verbeke** gave a research seminar on corporate globalization at George Washington University in Washington, DC, on March 20, 2018.

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**Giovani da Silveira** gave the inaugural lecture, “Analyzing the links between manufacturing strategy and servitization,” and workshop, “Theory Development and Contribution in Management Research,” at the Asper School of Business (University of Manitoba) new Associates Speaker Series on March 8, 2018, Winnipeg, MB.

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**Sandy Hershcovis** provided expert testimony in Ottawa, for the second time. This time she spoke to the Senate Standing Committee on Internal Economy, Budgets, and Administration regarding its harassment policy, June 12, 2018.

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Haskayne Hour Presentations

May 17, 2018

**Ian Holloway**, Dean, Faculty of Law

Kevin Vickers, Ambassador of Canada to Ireland

“Leadership after a crisis”
In the Media


Graduate Student News

Awards

**Steve Granger**, Queen Elizabeth II Graduate (Doctoral) Scholarship, $15,000, May 2018 - May 2019.


Conference Presentations


Field of Study Exam

Alyson House passed her field of study exam on June 14, 2018. Alyson is a PhD candidate in SGMA/OBHR, with supervisor Dr. Alain Verbeke and co-supervisor Dr. Peter Sherer. Her research interests lie at the intersection of strategy, human capital and human resource management.

Dissertation Defence

Farzad Zaerpour successfully defended his dissertation, “Improving Patient Flow in Outpatient Clinics and Emergency Departments” on June 11, 2018. Farzad is a PhD candidate in the Operations and Supply Chain Management area at the Haskayne School of Business. Farzad is supervised by Dr. Diane Bischak, with co-supervisor Dr. Mozart Menezes from Kedge Business School.

Joo Hyung Lee successfully defended his dissertation, “Empirical Analysis of Asymmetric Cost Behaviour” on April 10, 2018. Joo Hyung’s research interests include asymmetric cost behaviour, capital markets and information asymmetry in accounting. Joo Hyung is a PhD candidate in the Accounting area at the Haskayne School of Business. Joo Hyung is supervised by Dr. Mark Anderson.

In the Media


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