The Centre for Corporate Sustainability is dedicated to finding balance among economic development, social well-being and environmental protection.

The centre is converting sustainability theory into best practices for business, believing that environmental and social approaches should be at the core of good business practice, particularly when environmental and social issues are central to a company’s success. The centre engages industry and academia through partnerships, dissemination of research and eliciting open debate.
The centre’s **mission** is to enable partnership among research, industry, government and community to jointly generate dialogue, create best practices and disseminate knowledge.

The centre’s **vision** is to be the leading resource that research, industry, government and community goes to for the creation and dissemination of knowledge that improves sustainable practices in the energy industry.
ADVANCING THE CENTRE

In order to achieve its mission and vision, the centre has focused over the past year on establishing a strong research and expertise foundation based on feedback from over fifty industry and academic leaders. From this solid foundation, the second and third phases of development for the centre will involve turning theoretical sustainable approaches into tangible business practices in collaboration with industry, government, academics and the community.

ACHIEVING OUR GOALS

Throughout 2014-2015 the centre executed on phase one, some of the key highlights of the year include:

- **5** student projects developed with industry in support of Master of Science in Sustainable Energy Development (SEDV) and MBA students
- **400+** people attended the four Enbridge Research In Action Seminar Series
- **350+** people attended the six forward-thinking ConocoPhillips IRIS Seminar Series
BUILDING ON SUCCESS

The centre has ambitious plans for the future and will endeavour to enable best practices that address the key business challenges faced by the Canadian energy sector, with special attention given to social and environmental issues.

The centre’s goal is to expand its impact in a number of important areas:

- **Corporate social responsibility**
- **Effective Aboriginal engagement**
- **Social license to operate**
- **Policies impacting environment, society and economy**
- **Challenges associated with measurement and disclosure**
- **Measure and maintain progress on carbon emissions and footprint**
For more information about the Centre for Corporate Sustainability or how you can get involved, please contact:

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