Would you like a team of Haskayne School of Business students to solve your technology process or strategy challenge? Would you like to have research done on a particular technology approach for internal / external operational effectiveness?

The Haskayne School of Business is currently recruiting organizations to participate in a curricular, student research project: A team of 4-5 fourth and fifth year students will provide pro-bono work on your specific challenge and offer solutions.

Timeline: Winter 2020: January 13th – April 15th (12-13 weeks)
Faculty Lead: Catherine Heggerud
Project Summary: In today’s digital economy, business professionals must learn how to use information technology (IT) innovatively. Student teams are assigned to organizations in Calgary and the surrounding area to solve specific IT issues and experience first hand the real-world demands of an IT project.

Students will work on one project over a 4 month semester (approximately 120 hours of student time) to:
• Analyze and research the IT challenge (may involve interviewing, library and internet research and data collection/analysis)
• Propose solutions and create a course of action
• Present their final project/recommendations (orally and in writing) to the client organization

Projects selected for this course must:
• Involve a specific IT strategy or technical issue for the organization
• Be decision oriented
• Provide value, both to the organization’s development and to the students
• Be stable enough to avoid the risk of premature “project obsolescence”

Organizations are expected to:
• Provide a project lead for the student team who can provide consistent guidance/communication over the 4 months. Includes attending a project kick off class as well as a final presentation class
• Share any relevant organizational data and information with the students early in the project
• Assist the students in setting up interviews with staff involved in the challenge

Not all projects will be selected. Selection is based on the instructor’s determination of suitability and student interest.

Project Application

For further information - please contact sylvia.trosch@haskayne.ucalgary.ca.