Management Studies (MGST) 715
Strategic Business Analysis Course Using Real World Projects

Would you like a team of Haskayne School of Business MBA students to work on a current business challenge within your organization?

The Haskayne School of Business is currently recruiting organizations to participate in MBA projects: a team of 2-3 students will provide pro-bono work on specific challenges within your organization and offer solutions.

Project summary:
Students in this course demonstrate the value of applying theory and concepts learned during their MBA studies to the completion of a strategic project for a local organization.

Students will work on one project throughout a semester (approximately 100 hours) to:

- analyze and propose tactics to research challenges and their context
- create solutions that leverage organization resources
- plan an inter-disciplinary course of action to solve the managerial challenge
- present their final project/recommendations to the client organization and project sponsors

Projects selected for this course must:
- involve a strategic issue for the organization
- be decision oriented
- provide value, both to the organization’s development and to the student
- be stable enough to avoid the risk of premature “project obsolescence”

Not all projects will be selected. Selection is based on the instructor’s determination of suitability and student interest.

For further information – please contact Sylvia Trosch, Community Based Learning Advisor
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Please submit your project application Here