



OFFICE OF THE ASSOCIATE DEAN,
RESEARCH AND BUSINESS IMPACT

RESEARCH ROUND-UP

April to June 2022

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UNIVERSITY OF CALGARY
HASKAYNE SCHOOL OF BUSINESS

NEWS

Changes effective July 01, 2022.

- The Eyes High Journal list have been updated to include the ***Journal of Business Venturing*** and ***Manufacturing & Service Operations Management*** which were both previously on the Eyes High Journal List.

The SSHRC Insight Grant competition results were released. HSB submitted eight applications, and four were awarded, so our success rate is 50%. Haskayne scholars are receiving \$575,000 in research funds. That is 34% of funds awarded to UCalgary.

The SSHRC Insight Development Grant results were released. HSB submitted seven applications, and three were awarded, so our success rate is 43%. The total amount of funds awarded for Haskayne was over \$186,000, this is the highest amount of funding we have received for an IDG competition.

Appointments

Charan Bagga is serving as a committee member on the SSHRC's Insight Development Grant 2022 Business adjudication committee (committee 14B - Business, Management Studies and related fields).

Serasu Duran elected as Treasurer for the board of Junior Faculty Interest Group (JFIG) of INFORMS for the period April 2022 to March 2024.

Thomas Holloway was appointed Director at Pembina Institute.

Raj Mashruwala accepted and invitation for the position of Editor at Contemporary Accounting

Research (Eyes-High journal) starting in January 2023.

Barrie Nault was appointed Distinguished Research Professor in Business Technology Management effective July 1, 2022, to June 30, 2027.

Sherry Weaver was appointed to INFORMS editorial board.

Promotions

Catherine Heggerud was promoted to Senior Instructure with Tenure. Catherine has been with the University of Calgary since 2013. In addition to instructing courses in business technology management, Catherine has taken on leadership roles including Director of the Masters of Management Program, the MBA Programs, and Strategic Initiatives. Catherine is currently completing her Doctorate in Business Administration.

Anup Srivastava was promoted to Professor. Anup is our very first Canada Research Chair. Since coming to Haskayne in 2018, Anup's research has challenged conventional accounting policies as being inadequate to effectively measure the value of today's innovation-focused industries.

Recognition

2022 Dean's Research Scholars

To qualify for this award, a faculty member needed to publish at least one Eyes High paper in the last two years. Chairs and Professorships are excluded from winning these awards. This year's honorees are:

Marco Bijvank
Duy Dao

KJ Choi
Luminita Enache

Raj Mashruwala **Babatunde Ogunfowora**
Raymond Patterson **Jingjing Wang**

2022 Outstanding Research Contributions

Chairs and Professorships who published at least one Eyes High paper in the last two years qualify for this recognition. This year's honorees are:

Sandy Hershcovis **Liena Kano**
Nick Turner **Anup Srivastava**

2022 [D2L Innovation Award in Teaching and Learning](#)

from the Society for Teaching and Learning in Higher Education was awarded to:

Houston Peschl
Rosalynn Peschl
Victoria Reid
Bernice Cheung
Leah Bortolin

Luminita Enache's paper "Labour Cost of Implementing New Accounting Standards" was added to SSRN's Top Ten Downloaded Paper list.

Vern Jones received the Order of the University of Calgary, June 03, 2022.

RESEARCH FUNDING

External Funding

SSHRC 2022 Insight Development Grant recipients:

Luminita Enache "Do Electronic Medical Records Reduce Hospital Sticker Prices?" \$67,925.00 over 2 years.

Ruth Pogacar "Consumer Responses to Names: Implications and Applications" \$69,369.00 over 2 years.

Jingjing Wang “Going Concern Disclosure during Pandemic – An International Evidence” \$49,000.00 over 2 years.

SSHRC 2022 Insight Grant recipients:

Hooman Hidaji, Barrie Nault & Vaarun Vijairaghavan “The impact of data portability on competition, privacy, and welfare.” \$122,500.00 over 5 years.

Seok-Woo Kwon “Honey, I’m an entrepreneur now! “The crossover effect of entrepreneurship on the well-being of spouses.” \$71,239.00 over 3 years.

Nick Turner & Julie Weatherhead “Leadership development and emergence among adolescents and young adults: A 10-year study.” \$294,838.00 over 5 years.

Anup Srivastava & Rong Zhao “Do Digital Technology Firms Generate Excess Profits?” \$85,557.00 over 3 years.

Rucsandra Moldovan & Luminita Enache “Do mutual fund managers care about accounting standard changes?” \$80,942.00 over 2 years.

The Ethereum Foundation: Alfred Lehar & Christine Parlour “Battle of the Bots: Miner Extractable Value and Efficient Settlement” USD \$63,000.00

Alberta Innovates, AICE Concepts: Nerenberg K, Butalia S, Brar S, Chawla S, Cooper S, Eastwood C, Eckert B, Gagliardi A, Grinman M, Hamilton D, Lindsay P, Kothandarama M, Mamas M, Metcalfe A, Negre J, Norris C, Pederson A, Reimche L, Satchwill B, **Saunders C**, Tomfohr-Madsen L, Vallaire S, Vlasschaert M. “IMPROVE - Virtual HEALTH (Healthy Eating Active Living through Technology @ Home 4 Moms).” \$572,185.00

Mitacs Accelerate:

Mohammad Keyhani “Creating A Network Model of Potential Risks in Equity Crowdfunding” \$180,000.00

Thomas Holloway & Mahirr Ruparel “News: Consumption, quality and understanding towards younger audiences” \$20,000.00 over 4 months

Mitacs Business Strategy Internship: Irene Herremans & Kruti Shas Mukesh “Opportunities and Challenges for Transitioning Out of Single-Use Plastic Items for Advancing towards a Zero-Waste Campus” \$10,000.00 over 1 year.

Internal Funding

Parex Innovation Fellowship: Mohammed Keyhani “DigitVibe Startup Studio” \$20,000.00 over 2 years.

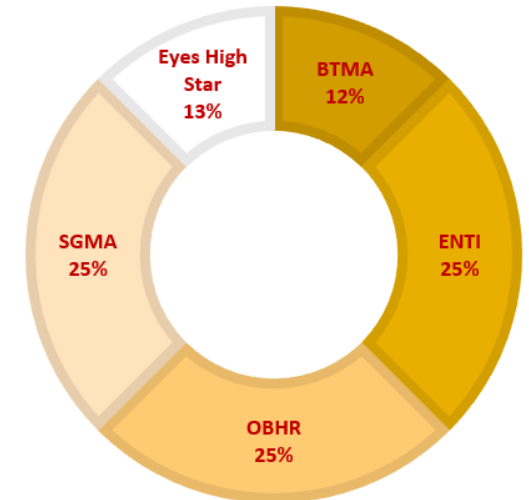
RESEARCH PUBLICATIONS



Eyes High Star Journal Articles

Verbeke A. (2022). “Three simple guidelines to make the dynamic capabilities paradigm actionable in international business research.” Journal of International Business Studies. (EH Star, AJG 4*)

Other Peer Review Articles by Area



Business Technology Management (BTMA)

Yeo ML, Rolland E, Ulmer JR, Patterson RA. (2022). “How Customer Demand Reactions Impact Technology Innovation and Security.” ACM Transactions on Management Information Systems. doi: 10.1145/3505227

Entrepreneurship and Innovation (ENTI)

Bogatyeva K, Laskovaia A, Osiyevskyy O. (2022). “Entrepreneurial activity, intrapreneurship, and conducive institutions: Is there a connection?” Journal of Business Research. doi: 10.1016/j.jbusres.2022.03.062 (AJG 3)

*denotes a student

Sinha KK, **Osiyevskyy O**, Radnejad B. (In press). "Propositions for R&D Governance Regimes: A Behavioral Perspective." International Journal of Innovation and Technology Management. doi: 10.1142/S0219877022500171 (AJG 1)

[Organizational Behaviour and Human Resources \(OBHR\)](#)

Norris J. (2022). "Ninja Training Meets Management Education: Integrating Taijutsu into an MBA Complexity Leadership Course." Journal of Management Education. doi: 10.1177/10525629221090343 (AJG 2)

Granger S*, **Turner N.** (In press). "Adapting, adopting, and advancing change: A framework for future research in the psychology of occupational safety." Journal of Safety Research. doi: 10.1016/j.jsr.2022.04.004 (AJG 2)

[Strategy and Global Management \(SGMA\)](#)

Li P, Turkina E, Van Assche A. (In press). "The tortoise and the hare: industry clockspeed and resilience of production and knowledge networks in Montreal's aerospace industry." ZFW – Advances in Economic Geography. doi: 10.1515/zfw-2021-0062

Nguyen B, Radnejad AB, **Verbeke A**, Zoirou A. (In press). "ICT knowledge transfer in complex organizations: Investigating antecedents of potential absorptive capacity." Journal of Information Technology Case and Application Research. doi: 10.1080/15228053.2022.2072162

Practitioner-oriented Articles

Enache L, Govindarajan V, Ilyas H, Silve FBG, **Srivastava A.** (Mar 2022). "The Rise and Fall of Biotech Stocks Adversely Impacts the Society." California Management Review. (EH, AJG 3)

Govindarajan V, **Srivastava A.** (Jun 2022). "How Companies Should Invest in a Downturn." Harvard Business Review. (EH, AJG 3)

Books

Ross SA, Westerfield RW, Jordan BD, **Pandes JA**, **Holloway T.** (2022). "Fundamentals of Corporate Finance." 11 Edition, McGraw Hill.

Book Chapters

Elliott RJ. (2022). "Estimating the Matthew Effects: Switching Pareto Dynamics." In Yin, G., Zariphopoulou, T. (eds) Stochastic Analysis, Filtering, and Stochastic Optimization. Springer, Cham. doi: 10.1007/978-3-030-98519-6_6

Chen R, Zhu A, Li Y, **Li P**, Ye C, Meadows ME. (2022). "Interactions of Geography with Other Natural and Social Sciences and the Humanities." In: Kolosov, V., García-Álvarez, J., Heffernan, M., Schelhaas, B. (eds) A Geographical Century. Springer, Cham. doi: 10.1007/978-3-031-05419-8

Mithani MA, Narula R, Surdu I, **Verbeke A.** (2022). "Unique Implications of Crises and Disruptions for International Business: How Established MNEs Are Exposed to Crises and Mitigate Their Effects." In Crises and Disruptions in International Business: How Multinational Enterprises Respond to Crises. Published by Palgrave Macmillan, Switzerland.

Editorial Boards

Luminita Enache was an invited to be a reviewer for the Pacific Accounting Review's Editorial Advisory Board.

ACADEMIC ACTIVITIES

Academic Conference Presentations

Kyoung Jin Choi was an organising committee member for the 2022 Sungkyunkwan University International Conference: Trends in Digital Economy and Finance, May 12-13, 2022

Fatemeh Delkhosh* presented the paper **Delkhosh F & Nault B** "Screening Mechanism: An Alternative for Reputation Systems in Online Freelancing Platforms" at the Canadian Operations Research Society (CORS)/INFORMS conference, Vancouver, June 05, 2022.

Meysam Fereidouni* presented the paper **Fereidouni M & Nault B** "Gatekeepers Biased Intermediation and Policy Regulations" at the Canadian Operations Research Society (CORS)/INFORMS conference, Vancouver. June 05, 2022.

Catherine Heggerud was an invited panel presenter at the session "The Impact of Technology on Worker Wellbeing" at the Work Wellness Institute virtual conference on Exploring the Future of the Workplace on June 09, 2022.

Hooman Hidaji presented Shekhar S. & **Hidaji H.** "Strategic Investment of Firms in Edge Computing to Complement the Cloud" at the Production and Operations Management Society (POMS) Annual Conference, Virtual. April 29, 2022.

Hooman Hidaji presented his paper **Hidaji H.** "Substitution of Provider and Firm Cybersecurity Investments in Supply Chains" at the Canadian Operations Research Society (CORS) / INFORMS

International Conference, Vancouver. June 07, 2022.

Jinhee Huh presented her paper **Huh J, Zhang L, Kannan PK. "Friend or Foe: The Impact of Video UGC on Video Game Sales and Usage"** at:

- EMAC Annual Conference 2022, Budapest, Hungary. May 24-27, 2022.
- 2022 INFORMS Marketing Science Conference on June 17, 2022.

Aneel Iqbal* presented the following at The Canadian Academic Accounting Conference, Saskatoon, Canada. 09 June 2022,

- "Value of Internally Generated Intangible Capital"
- "How Do Amounts, Composition, and Properties of Accruals Differ for Physical versus Knowledge firms?"

Mohammadhossein Lashkaripour* presented the paper **Lashkaripour M & Moravvej M. "Crypto-CAPM: How Optimism Derives Price Fluctuation in Cryptocurrencies"** at the 2022 SKKU International Conference: Trends in Economy and Finance, South Korea, May 12-13, 2022.

Alfred Lehar presented his paper **Lehar A, Parlour C. "Decentralized Exchanges"** at:

- 2022 Financial Intermediation Research Society (FIRS) Conference, Budapest, Hungary. June 03, 2022.
- SFS Cavalcade North America, North Carolina, USA. June 22, 2022.

Alfred Lehar presented his paper **Lehar A, & Parlour C. "Systemic Fragility in Decentralized Markets"** at the 2022 Blockchain Technology Symposium (virtual) on June 09, 2022.

Alfred Lehar was an invited speaker on "*DeFi: the Finance of Tomorrow*" at the Canadian Annual Derivatives Conference in Montreal. June 20, 2022.

Jan Ma* presented the paper **Ma J, Zhang J & Nault B "The Impact of Decentralized Autonomous Organizations on the Platform Economy for a Business Coalition"** at the Canadian Operations Research Society (CORS)/INFORMS conference, Vancouver, June 05, 2022.

Moty Moravvej* presented her paper **Lehar A, & Moravvej M. "Private Settlements in Blockchain Systems"** at the:

- Economics of Financial Technology Conference, Edinburgh, Scotland, May 11 - 13, 2022.
- Future of Financial Information Conference, Stockholm, Sweden, May 18 - 20, 2022.

Philip Piercey* presented his paper **Piercey P, Saunders C, Li T. (2022). "Fit for Purpose? How Nascent Entrepreneurs Assess External Knowledge for Problemistic Search"** at the Babson College Entrepreneurship Research Conference, Texas, June 01-04, 2022.

Yrjo Koskinen presented the paper **Albuquerque R, Koskinen Y & Santioni R. (2022). "Mutual fund trading and ESG stock resilience during the COVID-19 stock market crash"** at the Financial Markets and Corporate Governance conference, Melbourne, Australia. April 22, 2022.

Yrjo Koskinen chaired the Business and Societal Impact sessions at Haskayne School of Business Retreat on April 27, 2022.

Conference Proceedings

Mark Anderson co-organized the Haskayne and Fox Accounting Conference, June 20-22, 2022.

Alfred Lehar won best discussant award at the Crypto and Blockchain Economics Research Forum Conference 2022, Boston.

Conference Service

Mark Anderson co-organised the Haskayne and Fox Accounting Conference, Calgary. June 20-22, 2022.

Kyoung Jin Choi was an organising committee member for the 2022 Sungkyunkwan University International Conference: Trends in Digital Economy and Finance, May 12-13, 2022.

Yrjo Koskinen chaired the Business and Societal Impact sessions at Haskayne School of Business Retreat on April 27, 2022.

Haskayne Hour

Barrie Nault presented "*Are platforms dominating society - do we all use Amazon?*" on April 28, 2022.

PROFESSIONAL PRESENTATIONS

Kanwal Bokhari* abstract **Bokhari K "A configurational approach to evaluating new ventures"** was accepted on June 03, 2022, for the Babson College Entrepreneurship Research - Doctoral Consortium at Baylor University, Texas. June 2022.

Serasu Duran

- Was an organizer and session chair at the POMS Annual Meeting, Online, April 21-25, 2022.
- Presented a talk entitled “*Effects and Persistence of Consumption Feedback on IoT Energy Platforms*” at the POMS Annual Meeting, Online, April 23, 2022.
- Organized a sharing circle session entitled “*Indigenous Community Involvement in Clean Energy Projects*” at the Renewables in Remote Communities 2022, Whitehorse, Yukon, April 25-28, 2022.

Alfred Lehar:

- Presented an outreach talk on Blockchain Technology and Non-Fungible Tokens at Edmonton Public Library on May 08, 2022.
- Was an invited presenter of his paper “**Lehar A**, Parlour C. “*Decentralized Exchanges*” at the University for Business and Economics in Vienna, April 20, 2022.
- Presented his paper “**Lehar A**, Parlour C. “*Systemic Fragility in Decentralized Markets*” at the
 - Fields-CFI Workshop on Mathematical Finance and Cryptocurrencies in Vienna, May 05, 2022.
 - 2022 RiskLab Finland - Bank of Finland - ESRB Conference on Systemic Risk Analytics in Finland, May 06, 2022.
 - HKBU-Monash-NTU Joint Online Digital-Economy Seminar on June 25, 2022.

IN THE MEDIA

Anup Srivastava was interviewed by:

- CTV News National regarding “[Elon Musk's Twitter purchase](#)” on April 27, 2022.

- Shaye Ganam for Global News Canada regarding “Elon Musk's Twitter purchase” on May 17, 2022.

UCalgary News

Duy Dao was featured in the article by Karen Perl-Pollard “[Ransomware spreads among unprotected populations but product pricing may help prevent proliferation.](#)”

Alexander David was interviewed by Karen Perl-Pollard in the UCalgary Question & Answer article “[What investors should keep in mind as the world faces economic uncertainty](#)”.

The Conversation

Anup Srivastava wrote the article “[Is Elon Musk Getting Cold Feet? Why the entrepreneur may be trying to pull out of buying Twitter](#)” on the Conversation, May 19, 2022.

Zhanna Lyubykh*, Jennifer Bozeman, **Nick Turner & Sandy Hershcovis** wrote the article “[Abusive bosses often blame a worker's lack of effort or care for poor performance when it's their own biases that may be the problem](#)” in The Conversation, April 12, 2022.

FIELD OF STUDY EXAM



Co-Supervisors:
Jaana Woiceshyn &
Peter Sherer

Cecil Shamu has successfully passed his written Field of Study exam on April 19, 2022. Cecil is a Doctor of Business Administration student at the Haskayne School of Business. Cecil is a leader in strategic program and project management delivery. He helps c-suite clients to design systems to ensure that workers are protected in the work environment. As a Program Manager at 3M Company, he is responsible for the formulation and implementation of safety programs to help customers deliver large projects safely and efficiently while ensuring profitability for the business.

His experience includes managing projects in the mining industry in Southern Africa. His work in Canada includes working with large mining and smelting operations in Western Canada to deliver safety solutions. He has recently assumed responsibility for working with senior executives in the chemical industry in Canada and the U.S. to ensure worker safety for a multitude of issues.

Cecil was recently appointed to the Diversity and Inclusion Council at 3M Company. His research interests focus on change management in relation to program implementation, understanding the key impediments to implementation progress and using Key Performance Indicators to track and measure to determine implementation efficacy and best practice.

*denotes a student

DISSERTATION DEFENSE



Supervisors:
Nick Turner &
Sandy Hershcovis

Zhanna Lyubykh successfully defended her dissertation on May 18, 2022. Zhanna is a PhD candidate in the Organizational Behaviour and Human Resources area at the Haskayne School of Business. Zhanna's research focuses on three inter-related streams: workplace harassment, leadership, and employee well-being. Her work appears in various outlets, including *Journal of Applied Psychology*, *Journal of Organizational Behavior*, and *Journal of Occupational Health Psychology*.

Zhanna joined the Beedie School of Business as an Assistant Professor in July 2022.



Supervisor:
Nick Turner &
Sandy Hershcovis

Steven Granger successfully defended his dissertation on June 24, 2022. Steven is a PhD

candidate in the Organizational Behaviour and Human Resources area at the Haskayne School of Business. Steven's research focuses on the experience of adversity at work. He explores this theme from a psychological perspective across two core areas: occupational health and gig work. He is particularly interested in extending our understanding of how personal, interpersonal, and organizational processes help people and organizations anticipate, prevent, or adapt to adversity. His work has appeared in various outlets, including *Human Relations*, *Journal of Occupational and Organizational Psychology*, *Organizational Dynamics*, and *Personality and Social Psychology Review*.

Steve will be joining the John Molson School of Business, Concordia University, as an Assistant Professor in August 2022.



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CONTACTS

Haskayne Research Information including tools for grant funding, faculty and university policies, case writing and publishing, and various workshop information is available on the [HSB Research Info Centre](#) on D2L.

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