



OFFICE OF THE ASSOCIATE DEAN,
RESEARCH AND BUSINESS IMPACT

RESEARCH ROUND-UP

January to March 2022

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UNIVERSITY OF CALGARY
HASKAYNE SCHOOL OF BUSINESS

NEWS

Nominations, Honours and Awards

Oleksiy Osiyevskyy has been appointed Academic Director of the Haskayne Executive MBA Program effective January 13, 2022.

Barrie Nault has been recommended to be reappointed as Distinguished Research Professor in Business Technology Management by Jim Dewald effective July 1, 2022, to June 30, 2027.

PhD Students

Zhanna Lyubykh has accepted an Assistant Professor position at Beedie School of Business, Simon Fraser University, effective July 01, 2022.

RESEARCH FUNDING

External Funding

CPA Managerial Grant of \$5,000 each have been awarded to:

- **Luminita Enache** for the research project “*The quality of public sector debt accounting*”
- **Mark Anderson & Yan Ma** for the research project “*Do Constraints Have to Be Constraining? A Textual Analysis of Constraints and Organizational*”

CPA Tax Grant of \$5,000 each have been awarded to:

- **Jingjing Wang** for the research project “*Going Concern Disclosure during Pandemic – An International Evidence.*”
- **Irene Herremans & Linda Ambrosie** for the research project “*Implementation of Selected SDGs into Children’s Activities: Potential Societal Returns.*”

- **Irene Herremans & Kruti Mukesh** for the research project “*Enterprise Risk Management Systems and Human Capital: The Impact of COVID-19.*”
- **Hussein Warsame & Syed Rahat Ali Jafri** for the research project “*The Effect of Information Processing Costs on Accounting Conservatism and Tax Aggressiveness: Evidence from XBRL reporting.*”
- **Mark Anderson & Natalie Valle** for the research project “*Differential Effects of Human Capital Investment Strategies.*”

RESEARCH PUBLICATIONS



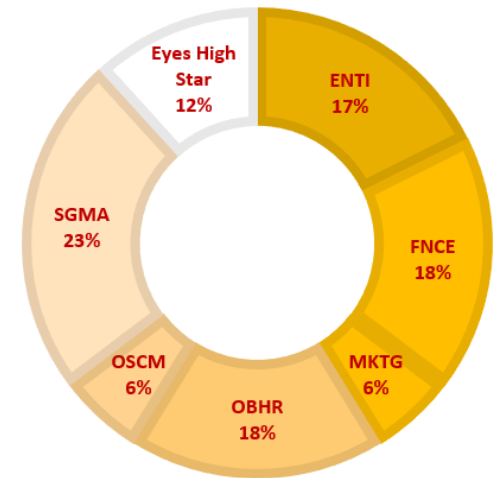
Eyes High Star Journal Articles

Calabro A, Chrisman J, **Kano L.** (in press). Family-owned multinational enterprises in the post-pandemic global economy. *Journal of International Business Studies.* (Eyes High Star, FT50, AJG 4*)

Lyubykh Z, Turner N, Hershcovis MS, Deng C. (in press). A meta-analysis of leadership and workplace safety: Examining relative importance,

contextual contingencies, and methodological moderators. *Journal of Applied Psychology.* doi: 10.1037/apl0000557 (Eyes High Star, FT50, AJG 4*)

Other Peer Review Articles by Area



Entrepreneurship and Innovation (ENTI)

Marcolin B, **Saunders C,** Aubert B. (2022). Persuasive Technologies and Social Interactions in Professional Environments: Embedded Qualitative Case Study. *JMIR Formative Research.* doi: 10.2196/32613

Hughes KD, **Saunders C,** Denier N. (2022). Lockdowns, pivots & triple shifts: early challenges and opportunities of the COVID-19 pandemic for women entrepreneurs. *Journal of Small Business & Entrepreneurship.* doi: 10.1080/08276331.2022.2042657 (AJG 2)

Finance (FNCE)

Lian G, **Elliott RJ**, Kalev P, Yang Z. (2022). Approximate pricing of American exchange options with jumps. *The Journal of Futures Markets*. doi: 10.1002/fut.22316 (AJG 3)

David A, Veronesi P. (in press). A Survey of Alternative Measures of Macroeconomic Uncertainty: Which Measures Forecast Real Variables and Explain Fluctuations in Asset Volatilities Better. *Annual Review of Financial Economics*. (AJG 3)

Choi KJ, Jeon J, Lee H, Lin H. (in press). Optimal Long-term Contracts with Limited Commitment and Unobservable Disability. *Insurance: Mathematics and Economics*. (AJG 3)

Marketing (MKTG)

Mourali M, Drake C. (2022). The Challenge of Debunking Health Misinformation in Dynamic Social Media Conversations: Online Randomized Study of Public Masking During COVID-19. *Journal of Medical Internet Research*. doi: 10.2196/34831

Organizational Behaviour and Human Resources (OBHR)

Grandey AA, Beehr T, **Herscovis S**. (2022). A Call for Preventing Interpersonal Stressors at Work. *Journal of Occupational Health Psychology*. doi: 10.1037/ocp0000318 (AJG 4)

Deng C, Gulseren DB, **Turner N**. (in press). How to match mentors and protégés for successful mentorship programs: a review of the evidence and recommendations for practitioners.

Leadership & Organization Development Journal. doi: 10.1108/LODJ-01-2021-0032 (AJG 1)

Operations and Supply Chain Management (OSCM)

Alp O, Tan T, Udenio M. (in press). Transitioning to Sustainable Freight Transportation by Integrating Fleet Replacement and Charging Infrastructure Decision. *Omega: The International Journal of Management Science*. (AJG 3)

Strategy and Global Management (SGMA)

Li P, Bathelt H. (2021). Spatial Knowledge Strategies: An Analysis of International Investments Using Fuzzy Set Qualitative Comparative Analysis (fsQCA). *Economic Geography*. doi: 10.1080/00130095.2021.1941858 (AJG 4)

Bathelt H, **Li P**. (2022). The interplay between location and strategy in a turbulent age. *Global Strategy Journal*. doi: 10.1002/gsj.1432 (AJG 4)

Vaschilko T, **Agarwal J**, **Osiyevskyy O**. (in press). Modeling a country's political environment using dynamic factor analysis (DFA): A new methodology for IB research. *Journal of World Business*. doi: 10.1016/j.jwb.2022.101313 (AJG 4)

Post-Doctoral Fellow



Ward MP, Osiyevskyy O. (2022), "How CSL Biotech became a global player: Getting ahead of the competition", *Journal of Business Strategy*. doi: 10.1108/JBS-08-2021-0151 (AJG 1)

Book Chapters

Osiyevskyy O, Sinha KK, Shirokova GV, Ehsani M. (Feb 2022). Holistic view of strategic entrepreneurs results: Estimating the implications for performance mean and variability. *Research Handbook on Strategic Entrepreneurship: Research Handbooks in Business and Management series*. doi: 10.4337/9781789904444

Vaschilko T, Agarwal J. (2022), "Key Research Trends and New Research Frontiers in International Business (IB) Scholarship: A Focus on the Asia-Pacific Region," (Eds.) Terry Wu and Nalin Bu, *International Business in the New Asia-Pacific: Strategies, Opportunities and Threats*, pp. 297-333, Springer. doi: 10.1007/978-3-030-87621-0

Business Cases

Eriksson P, **Woiceshyn J**, Montonen T. (2021). Inductive Case Study Research with Organisations: A Framework of Collaborative Research Strategies and Intersecting Knowledge

Interests. *Case Method for digital Natives: Teaching and Research.*

Eliasson J, Snider B, Hedges P. (in press). Canadian Orthodontics Practice (COP): Bracing for Patients. *Ivey Publishing.*

ACADEMIC ACTIVITIES

Academic Conference Presentations

Michael Robinson and Kaylee Summerville presented their paper "*Small Words Matter to Entrepreneurial Mentors: The Power of Function Words in Attracting Mentor Support*" at the 2022 United States Association for Small Business and Entrepreneurship Conference, North Carolina, USA, on January 05, 2022.

Jinhee Huh presented his research paper Huh J, Lingling Z, & Kannan PK. (2022). "*Friend or Foe: The Impact of Video UGC on Video Game Sales and Usage*" at the 17th Product and Service Innovation Conference on February 12, 2022, Salt Lake City, Utah, USA.

Zhanna Lyubykh and **Natalya Alonso** presented their paper Lyubykh, Z., Alonso, N., & Turner, N. (2022). "*Does witnessing allyship from male leaders anger or elevate? Exploring male observers' differential reactions to allyship*" at the 3rd Dismantling Bias in Organizations Conference. March 22, 2022, Lafayette, USA.

Alfred Lehar presented his papers:

- Lehar A, Parlour C "*Decentralized Exchanges*" at
 - University of North Carolina/Duke Fintech Conference on March 04, 2022.
 - The European Winter Finance Summit on March 23, 2022.

- Lehar A, Parlour C. "*Systemic Fragility in Decentralized Markets*" at the CryptoAssets and Digital Asset Investment Conference, Rennes, France, on April 7, 2022.

Best Conference Paper Award

Michael Robinson and Kaylee Summerville paper "*Small Words Matter to Entrepreneurial Mentors: The Power of Function Words in Attracting Mentor Support*" won the **Best New Scholar Paper & Best Overall Paper** awards at the 2022 United States Association for Small Business and Entrepreneurship Conference, North Carolina, USA, on January 09, 2022.

Conference Service

Mark Anderson co-organised the Hawaii Accounting Research Conference, Hawaii, January 03-05, 2022.

Alexander David was a session chair at the UBC Winter Finance Conference, March 04 to 06, 2022.

Yrjo Koskinen is a Program Committee Member for the European Finance Association and Northern Finance Association annual conferences.

Haskayne Hour

Anup Srivastava & Rong Zhao discussed the topic "*Are tech firms making excess profits?*" on January 27, 2022. The discussion was moderated by Candace Moody.

PROFESSIONAL PRESENTATIONS

Martin Halek and **Anne Kleffner** presented "**Halek, M., Karakoc, E., Kleffner, A., Mihalache-O'Keef, A.** *Risk Management for Political Risks in the Middle East and North Africa (MENA): The Use of Political Risk Insurance in Tunisia and Turkey*" at the Western Risk and Insurance Association 26th Annual meeting, Hawaii on January 07, 2022.

Joanna Golden, **Raj Mashruwala** and Mikhail Pevzner presented "*Reliance on Part-time Labour and operating Efficiency*" at the Management Accounting Section of the 2022 American Accounting Association Virtual Midyear Meeting on January 07, 2022.

Yrjo Koskinen presented his research paper Albuquerque R, **Koskinen Y**, Santioni R. (2022). "*Mutual Fund Loyalty and ESG Stock Resilience During the COVID-19 Stock Market Crash*" at Canadian Sustainable Finance Network seminar on January 28, 2022.

Alfred Lehar was an invited presenter of his paper Lehar A, Parlour C. "*Systemic Fragility in Decentralized Markets*" at the National University of Singapore / Asian Institute of Digital Finance, on March 31, 2022.

IN THE MEDIA

Anup Srivastava appeared on a live [TV interview](#) on G20 Finance Minister's meeting.

Yrjo Koskinen was quoted in the CBC News article "[Kenny calls for crackdown on Russian oligarchs, those with links to Alberta remain](#)"

[unsanctioned](#)" by Elise von Scheel on March 01, 2022.

Yrjo Koskinen wrote the opinion article "[Canada can help wean Europe off Russian energy. But do we have the will to do it?](#)" in the Financial Post on March 02, 2022.

Yrjo Koskinen was interviewed on the topic [Targeting Russian Oligarchs](#) in A Little More Conversation with Ben O'Here-Byrne on March 04, 2022.

Yrjo Koskinen political business opinion was featured in the National Post article "[Trudeau Pledges support for European nations to move away from Russian energy](#)" by Ryan Tumilty, March 07, 2022.

Yrjo Koskinen was quoted in the Breitbart article "[Trudeau Awkwardly Tries Selling Canadian Fossil Fuels to Russia Boycotters While Staying 'Green'](#)" by John Hayward on March 08, 2022.

Yrjo Koskinen wrote the opinion article "[We are seeing what a serious response to a crisis looks like, let's apply this focus to energy transition](#)" in the CBC Opinion on March 11, 2022.

UCalgary News

Vijay Govindarajan, **Anup Srivastava** & Mani Venkatesh research "[How Working with Competitors Made Jio a Telecom Giant](#)" was featured in UCalgary on February 10, 2022.

Natalya Alonso research exploring sexist joking in traditionally male-dominated occupations was featured in the article "[Just joking – participating in sexist joking can affect status of both men and women at work](#)" by Karen Perl-Pollard on March 16, 2022.

Raymond Patterson and Afruz Hojati's research was highlighted in the article "[Haskayne scholars use artificial intelligence to help detect fraudulent websites](#)" by Jennifer Allford on January 13, 2022.

Alfred Lehar was interviewed in a Question and Answer session by David Hedley in the article "[What's ahead for cryptocurrency? UCalgary expert explores regulatory changes and Russian questions](#)" on March 14, 2022.

PhD Students

Zhanna Lyubykh, Duygu Biricik Gulseren, Nick Turner, Julian Barling & Matthias Seifert paper "[Shared transformational leadership and safety behaviours of employees, leaders, and teams: A multilevel investigation](#)" was featured by Alan Morantz in Smith Business Insight (Feb 02, 2022)

FIELD OF STUDY EXAM



Co-Supervisors:
Michael Robinson &
Hussein Warsame

Shola Olatunji successfully passed his Field of Study exam on January 7, 2022. Shola is a Doctor of Business Administration student at the Haskayne School of Business.



Supervisor:
Peter Sherer

Ken Bowen successfully passed his Field of Study exam on January 7, 2022. Ken is a Doctor of Business Administration student at the Haskayne School of Business.



Supervisor:
Alex David

Amir Hosseini successfully passed his Field of Study components on October 6, 2021. Amir is a PhD student in the Finance area at the Haskayne School of Business.

DISSERTATION DEFENSE



Supervisor:
Mohammad Keyhani

Rainer Schaefer successfully defended his dissertation “A Neopragmatist Approach To Entrepreneurship Research” on February 04, 2022. Rainer is a lecturer in entrepreneurship at the University of Southampton.



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CONTACTS

Haskayne Research Information including tools for grant funding, faculty and university policies, case writing and publishing, and various workshop information is available on the [HSB Research Info Centre](#) on D2L.

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