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OFFICE OF THE ASSOCIATE DEAN, RESEARCH AND BUSINESS IMPACT

# RESEARCH ROUND-UP

October to December 2021



UNIVERSITY OF CALGARY  
HASKAYNE SCHOOL OF BUSINESS

## NEWS

### Nominations, Honours and Awards

**Marco Bijvank:** Best TSL Paper Award for the Special Interest Group of Facility Logistics, INFORMS Transportation Science and Logistics (TSL) Society.

**Andrew Hayes:** Highly Cited Researcher for three consecutive years (2019, 2020, 2021) by Clarivate Analytics

### Appointments

**Luminita Enache** will serve as a member of the Business, Management and Administrative studies adjudication committee for the 2021-22 SSHRC Insight Grants competition.

### Post-Doctoral Fellow

**Guanlian Xiao** is the new HSB representative for the Post-Doctoral Representatives Committee.

## RESEARCH FUNDING

### External Funding

**Motahhareh Moravej Hamedani** (PhD Student), received an Alberta Innovates - Graduate Student Scholarship 2021 in the amount of \$31,000.00 over 2 years.

**Alfred Lehar** received conditional funding from the Canadian Foundation of Innovation (CFI) - John R. Evans Leaders Fund in the amount of \$50,000.00 for his "Decentralized Finance" research.

**Mohammad Keyhani** received funding from Mitacs Accelerate in the amount of \$180,000.00

for his "Creating A Network Model of Potential Risks in Equity Crowdfunding" project.

## RESEARCH PUBLICATIONS



### Eyes High Star Journal Articles

**Ogunfowora BT, Nguyen VQ, Steel P, Hwang CC.** (Sep 2021). A meta-analytic investigation of the antecedents, theoretical correlates, and consequences of moral disengagement at work. *Journal of Applied Psychology*. doi: 10.1037/apl0000912

**Lyubykh, Z., Turner N, Hershcovis MS, Deng C.** (in press). A meta-analysis of leadership and workplace safety: Examining relative importance, contextual contingencies, and methodological moderator. *Journal of Applied Psychology*.

August T, **Dao D, Niculescu MF.** (in press). Economics of Ransomware: Risk Interdependence and Large-Scale Attacks. *Management Science*.

### Eyes High Journal Articles

Cortina LM, **Hershcovis MS, Clancy KBH.** (2021). The Embodiment of Insult: A Theory of Biobehavioral Response to Workplace Incivility. *Journal of Management*. doi: 10.1177/0149206321989798

Babalola MT, Garcia PRJM, Ren S, **Ogunfowora B, Gok K.** (2021). Stronger Together: Understanding When and Why Group Ethical Voice Inhibits Group Abusive Supervision. *Journal of Organizational Behavior*. doi: 10.1002/job.2582

Zaerpour F, **Bijvank M, Ouyang H, Sun Z.** (2021). Scheduling of Physicians with Time-Varying Productivity Levels in Emergency Departments. *Production and Operations Management*.

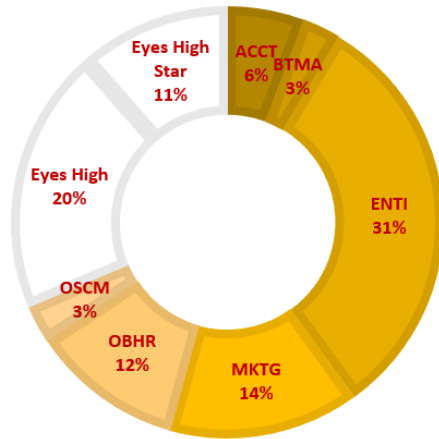
**Enache L, Li L, Riedl E.** (2021). Regulatory Approval and Biotechnology Product Disclosures. *Contemporary Accounting Research*.

Gopal R, **Hojati A, Patterson RA.** (2021). Analysis of third-party request structures to detect fraudulent websites. *Decision Support System*. doi: 10.1016/j.dss.2021.113698

Chang H, Liu S, **Mashruwala R.** (2021). Customer Bargaining Power, Strategic Fit, and Supplier Performance. *Production and Operations Management*. doi: 10.1111/poms.13627

**Choi KJ, Jeon J, Koo HK.** (2021). Intertemporal Preference with Loss Aversion: Consumption and Risk Attitude. *Journal of Economic Theory*.

## Other Peer Review Articles by Area



### Accounting (ACCT)

**Enache I**, Hila FY, Li L. (in press). Signaling Long-Term Focus through Textual Emphasis of Innovation: Are Firms Putting Their Money Where Their Mouth Is? *Accounting and Finance*. doi: 10.1111/acfi.12905

Hyun S, Kim JM, Han J, **Anderson M**. (2021). Female executive leadership and corporate social responsibility. *Accounting and Finance*. doi: 10.1111/acfi.12894

### Business Technology Management (BTMA)

Gopal RD, **Hooman H**, **Patterson RA**, Yaraghi N. (2021). Dark Clouds and Silver Linings: Impact of COVID-19 on Internet Users' Privacy. *JAMIA Open*. doi: 10.1093/jamiaopen/ooab100  
[Entrepreneurship and Innovation \(ENTI\)](#)

Deshpande G, Ruhe G, Saunders C. (2021). How Much Data Analytics is Enough? The ROI of

Machine Learning Classification and its Application to Requirements Dependency Classification. *arXiv*.

Radnejad AB, Sarkar S, **Osiyevskyy O**. (2021, Sep). Design thinking in responding to disruptive innovation: A case study. *The International Journal of Entrepreneurship and Innovation*. doi: 10.1177/14657503211033940

Imran MI, **Osiyevskyy O**. (2021, Sep). Exploring the impact of sustainable value proposition on firm performance. *European Management Journal*. doi: 10.1016/j.emj.2021.09.009

**Saunders C**, Kulchitsky J. (2021, Oct). Enhancing Self-Administered Questionnaire Response Quality Using Code of Conduct Reminders. *International Journal of Market Research*. doi: 10.1177/14707853211055060

**Keyhani M**. (2021, Oct). The Logic of Strategic Entrepreneurship. *Strategic Organization*. doi: 10.1177/14761270211057571

**Agarwal J**, **Osiyevskyy O**. (2021). Organizational Reputation for Customers: Key Insights on Leveraging Reputation in Global Markets. *Academy of International Business Insights*. doi: 10.46697/001c.29107

Sinha KK, **Saunders C**, Raby S, **Dewald J**. (2021). The moderating role of previous venture experience on breadth of learning and innovation and the impacts on SME performance. *International Journal of Entrepreneurial Behavior & Research*. doi: 10.1108/IJEBR-02-2021-0159

**Osiyevskyy O**, Sinha KK, Sarka S, **Dewald J**. (2021). Thriving on adversity: entrepreneurial thinking in times of crisis. *Journal of Business Strategy*.

Soleimani, L., **Keyhani, M**. (in press). Team Ventures and Acquisition Exits: Are Team-Founded Ventures More Likely to be Acquired? *Entrepreneurship Research Journal*. doi: 10.1515/erj-2021-0193

McKague, K., **Saunders, C.**, Gilbert, S., Farrell, E. (2021). Strong ties, information seeking, and ecosystem brokerage among actors in the Atlantic Canadian entrepreneurial ecosystem. *Journal of Small Business & Entrepreneurship*. doi: 10.1080/08276331.2021.2015895

**Saunders, C.**, Marcolin, B., Cherneski, J. (in press). The Role of Students' Personal Values and Ethical Ideologies in Increasing the Importance of Perceptions of Social Responsibility for Business Students: A PRME Directive. *Journal of Management Education*.

### Marketing (MKTG)

Boucher JC, Cornelson K, Benham JL, Fullerton MM, Ytang T, Constantinescu C, **Mourali M**, et al. (2021). Analyzing Social Media to Explore the Attitudes and Behaviors Following the Announcement of Successful COVID-19 Vaccine Trials: Infodemiology Study. *JMIR Infodemiology*. doi: 10.2196/28800  
**Drake C**, **Radford SK**. (2021). Studying gendered embodied consumption with poststructuralist feminist hermeneutics. *Emerald Publishing Limited*.

**Saunders C**, Kulchitsky J. (2021). Enhancing Self-Administered Questionnaire Response Quality Using Code of Conduct Reminders. *International Journal of Market Research*. doi: 10.1177/14707853211055060

**Agarwal J, Osiyevskyy O.** (2021). Organizational Reputation for Customers: Key Insights on Leveraging Reputation in Global Markets. *Academy of International Business Insights*. doi: 10.46697/001c.29107

Benham JL, **Atabati O**, Oxoby RJ, **Mourali M**, et al. (preprint). COVID-19 Vaccine Attitudes and Beliefs: A Canadian National Cross-Sectional Survey and Cluster Analysis. *JMIR Public Health and Surveillance*. doi: 10.2196/30424

### [Organizational Behaviour and Human Resources \(OBHR\)](#)

Casey T, **Turner N**, Hu X, Bancroft K. (202). Making safety training stickier: A richer model of safety training engagement and transfer. *Journal Of Safety Research*. doi: 10.1016/j.jsr.2021.06.004

**Turner N**, Barling J, Dawson JF, **Deng C**, Parker SK, Patterson MG, Stride CB. (2021, Sep). Human resource management practices and organizational injury rates. *Journal Of Safety Research*. doi: 10.1016/j.jsr.2021.06.003

Igartua JJ, **Hayes AF**. (2021, Oct). Mediation, moderation, and conditional process analysis: Concepts, computations, and some common confusions. *Spanish Journal of Psychology*.

**Lyubykh Z**, Biricik Gulseren D, **Turner N**, Barling J, Seifert M. (in press). Shared transformational leadership and safety behaviors of employees, leaders, and teams: A multilevel investigation. *Journal of Occupational and Organizational Psychology*.

### [Operations and Supply Chain Management \(OSCM\)](#)

**Balakrishnan J**, Cheng CH, Kenworthy T, **Eliasson J**. (2021). Globalization and Focus in Pinnacle OSCM Journals, 1952-2018: Implications for Academia. *IUP Journal of Operations Management*.

**Duran AS**, Atasu A, Van Wassenhove LN. (2021, Oct). Cleaning after solar panels: applying a circular outlook to clean energy research. *International Journal of Production Research*. doi: 10.1080/00207543.2021.1990434

### Practitioner-oriented Articles

**Srivastava A**. (Nov 2021). MBA Programs Need an Update for the Digital Era. *Harvard Business Review (online)*.

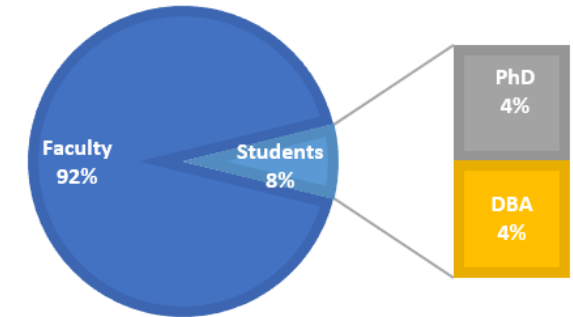
### Book

**Hayes A**. (Nov 2021). published the 3<sup>rd</sup> edition of his book *Introduction to Mediation, Moderation, and Conditional Process Analysis*. Guilford Publications. November 20, 2021, online (hard cover January 26, 2022).

### Book Chapters

Vranjes I, **Lyubykh Z**. (Nov 2021). Workplace mistreatment: A review and agenda for research. *Oxford Encyclopedia of Business and Management*. Oxford University Press.

## ACADEMIC ACTIVITIES



### Faculty Conference Presentations

**James Agarwal** presented **Vashchilko T., Agarwal J. & Osiyevskyy O.** *Assessing Political Uncertainty: A New Theoretical and Methodological Approach* at the Strategic Management Society (SMS) 41st Annual Conference Toronto, Ontario. September 18-21, 2021.

**James Agarwal** presented **Vashchilko T. & Agarwal J.** *Modeling Regional Political Environment: Middle East and North Africa (MENA)* at the Academy of International Business (AIB)-North-East Chapter Conference Sacred Heart University, Fairfield CT. October 15-16, 2021.

**Luminita Enache** presented the following papers at the 2021 American Accounting Association Annual Meeting, July 30, 2021.

- *Capitalization of Acquired In-Process R&D: A Return Decomposition Analysis*, and
- *Counterpoised Disclosure Evidence from the Biotechnology Industry*.

**Luminita Enache** presented *Counterpoised Disclosure Evidence from the Biotechnology Industry* at:

- 16TH EIASM Interdisciplinary Conference, September 23, 2021.
- Egyptian Online Seminars in Business, Accounting and Economics, September 24, 2021.

**Serasu Duran** presented *Cleaning After Solar Panels: A Circular Outlook* at the 2021 INFORMS Annual Meeting, October 24-27, 2021.

**Jinhee Huh** presented *The impact of reputation system on peer-feedback in social media* at the 2021 INFORMS Annual Meeting, October 24-27, 2021.

**Jun Ma** presented **Ma, J., Tu, Y. & Nault, BR.** *Customer segmentation, pricing, and lead time decisions: A stochastic user equilibrium perspective* at the 2021 INFORMS Annual Meeting, October 24-27, 2021.

**Alfred Lehar** presented **Lehar, A., Parlour, C.** "Decentralized Exchanges" at:

- Tokenomics Conference, November 09, 2021.
- 4th UWA Blockchain and Cryptocurrency Conference, November 23, 2021
- 2021 Global AI Finance Research Conference, December 14, 2021

- Tel Aviv University Blockchain Research Institute Conference, December 16, 2021
- Financial Research Association, December 21, 2021
- American Finance Association Meeting, January 09, 2022.

**Li Pengfei** presented "**Pengfei Li**, Ekaterina Turkina, Ari Van Assche. (2021, Dec.) The Tortoise and the Hare: Industry Clockspeed and Resilience of Aerospace Production and Knowledge Networks in Montréal" at the AIB Canada Chapter Conference at the Ivey Business School on December 04, 2021

**Michael Robinson** presented his paper entitled "Factors Impacting Entrepreneurial Success in Accelerators: Revealed Preferences of Sophisticated Mentors" at the 2nd Annual Boca Raton Corporate Finance and Governance Conference, Florida, December 11-12, 2021. The paper has since been accepted for publication in a Special Issue on Alternative Investment Funds at the peer-reviewed journal Review of Corporate Finance.

**Sule Nur Kutlu** presented **Kutlu, S., Bergman, D., Patterson, R., Pen, J.** "Exploit or Explore? How Users React to Different Types of Recommendations" at WITS 2021, December 16, 2021.

**Alfred Lehar** presented **Lehar, A., Parlour, C.** "Systemic Fragility in Decentralized Markets" at the American Economic Association on January 09, 2022.

## PhD Students



**Moty Moravvej** presented **Lehar, A. & Moravvej, M.** *Private Settlement in Blockchain Systems* at the International Conference on Finance 2021 KAFE-SKKU, December 20, 2021.

## Seminar Presentations

**Li Pengfei** presented "**Pengfei Li**, Ekaterina Turkina, Ari Van Assche. (2021, Dec.) The Tortoise and the Hare: Industry Clockspeed and Resilience of Aerospace Production and Knowledge Networks in Montréal" at the Mosaic Seminar, HEC Montreal on December 09-10, 2021

## Conference Service

**Alexander David** discussed a paper entitled "Validity, Tightness, and Forecasting Power of Risk Premium Bounds" at the Northern Finance Association Annual Meeting on September 17, 2021.

**Rosalynn Peschl** was a panel moderator for:

- "Learning by Doing: Microfinance via experiential directed study" at the Social Economic World Forum (SEWF) – Academic Forum hosted virtually by Saint Mary's

University & Glasgow Caledonian University on November 17, 2021.

- "Social Entrepreneurship for Lunch" at the Pivot on Purpose conference hosted by Trico Foundation Social Entrepreneurship Centre at Haskayne School of Business on November 18, 2021.

**Yrjo Koskinen** Organized and Chaired the 2<sup>nd</sup> Annual Canadian Sustainable Finance Network Conference (CSFN), November 19-20, 2021 (available at

<https://haskayne.ucalgary.ca/CSFN2021>

## DBA Students



**Matt Mayer** attended the Academy of Management Conference, August 1, 2021. He was invited to participate in a panel session entitled "Collaborating across Organizational Boundaries: Co-Creating a More Just and Thriving Society."

## PROFESSIONAL PRESENTATIONS

**Robert Andrew** gave a presentation entitled "Truth and Reconciliation" at:

- The Chartered Professional Accountants, Canada Board & Council of Chief Executives Meeting on September 16, 2021.

- The Chartered Professional Accountants (Alberta), General Meeting on September 22, 2021.
- The Primary Care Network, Administrators and Practitioners, Sherwood Park on November 17, 2021.

**Kris Hans** and Erik Christiansen co-presented "Higher Education Trends that Will Outlast the Pandemic" to McGraw Hill Canada on November 23, 2021.

**Houston Peschl** presented (Peschl H, Sug I, Ripka E, Canizales S) "Education for Sustainable Development and Responsibility in Canadian Business Schools" at the Business Schools Association of Canada on November 03, 2021.

## IN THE MEDIA

**Yrjo Koskinen** was a panelist in the discussion entitled "ESG and Risk: Lessons for the TransAlta Transition" hosted by *Enbridge in Action*, October 04, 2021. (<https://youtu.be/GhQeyRmXBwo>)

**Yrjo Koskinen** was quoted by Rosemary Counter in the article "'Sustainable finance' is a great buzzy phrase, but what does it actually mean?" on *The Globe and Mail*, October 25, 2021. (<https://www.theglobeandmail.com/business/ro-b-magazine/article-sustainable-finance-is-a-great-buzzy-phrase-but-what-does-it-actually/>)

**Yrjo Koskinen** moderated a panel discussion "ESG & Sustainable Investing. Deadly Distractions?" hosted by *CSFN/Pivot on Purpose fireside chat* on November 19, 2021. (<https://www.youtube.com/watch?v=WKVjirPvRE0>)

**Yrjo Koskinen** wrote a column entitled "Mutual funds' loyalty helped to stabilise ESG stocks during the COVID-19 market crash" which was published in *VOX EU* on November 23, 2021. (<https://voxeu.org/article/mutual-funds-loyalty-helped-stabilise-esg-stocks-during-covid-19>)

**Chad Saunders** was interviewed by John Lorinc regarding the research suggesting "Canada's energy sector deserves more credit for its innovation". The interview was later published on *The Globe and Mail* on November 25, 2021. (<https://www.theglobeandmail.com/business/rob-magazine/article-canadas-energy-sector-deserves-more-credit-for-its-innovation-new/>)

## UCalgary News

**Alain Verbeke** was quoted and the research article by van Balen M, Haezendonck E, **Verbeke A** (2021). "Mitigating the environmental and social footprint of brownfields: The case for a peripheral CSR approach" which was mentioned in the *UCalgary* article "Haskayne researcher finds corporate social responsibility gold in brownfields" on November 24, 2021.

**Tunde Ogunfowora** research on the role of leaders in fostering 'risky' behaviour in the workplace was featured in the *UCalgary* article "Haskayne researcher digs into how to promote morally courageous behaviour at work" on November 30, 2021.

## The Conversation

**Serasu Duran** was a co-author on the article Sahinyazan FG, **Duran S**. (2021 Nov. 24). "B.C. floods reveal fragile food supply chains — 4 ways

to manage the crisis now and in the future". *The Conversation*. <https://theconversation.com/b-c-floods-reveal-fragile-food-supply-chains-4-ways-to-manage-the-crisis-now-and-in-the-future-172220>

## FIELD OF STUDY EXAM



Supervisor:  
Harrie Vredenberg.

**Lance Mortlock** successfully passed his written Field of Study exam on September 2, 2021. Lance's research is focused on the dynamics behind scenario planning and innovation.



Supervisor:  
Nick Turner.  
Co-supervisor:  
Julie Weatherhead.

**Ryan Rex** successfully passed his written Field of Study exam on September 13, 2021. Ryan's research focuses on the relationship between leadership behaviors and employee wellbeing, in particular understanding the reasons why certain behaviors create or inhibit wellbeing outcomes.



Supervisor:  
Jim Dewald.

**Zaheera Soomar** successfully passed her written Field of Study exam on September 30, 2021. Her current research focuses on organizational change and the migration to remote work.



Supervisor:  
Irene Herremans.

**Stacy Soutière** successfully passed her written Field of Study exam on September 30, 2021. Stacy's focus of study is on women in the financial sector, and the reasons why Canadian bank-owned investment firms are failing to grow their numbers of female Investment Advisors.



Supervisor:  
Olga Petricevic.

**Robert Richardson** successfully passed his written Field of Study exam on October 15, 2021. Robert's educational interests lie in the adoption

and effects of new technologies in business, maximizing team performance, and strategic decision-making.



Supervisor:  
Jaana Woiceshyn  
Co-supervisor:  
Peter Sherer

**Matt Mayer** successfully passed his written Field of Study exam on December 01, 2021. Matt is a leader in strategy, innovation, and organizational excellence for purpose-driven organizations. Unifying people and fostering collaboration is his specialty in the pursuit of "evolving organizations into those that the future requires of us." Matt's research interests are focused around organizing for innovation and collaboration within organizations, predominantly in self-managing organizations and across organizations, particularly in social innovation labs.

## DISSERTATION DEFENSE



Supervisor:  
Ari Pandes.

**Nga Nguyen** successfully defended her dissertation "Essays in Corporate Finance" on December 09, 2021. Nga is the recipient of several Haskayne Scholarships, including the Leo

de Bever Graduate Scholarship, Alberta Graduate Excellence Scholarship, AIMCO Graduate Scholarship and Marion Janet & Ian Stormont Forbes Graduate Scholarship. Nga was the winner of the 2016 Summer Research Paper competition. Her research interest lie in the intersection of law and cooperate finance, cooperate governance, and entrepreneurship.



## CONTACTS

Research Information Sharepoint is a dedicated portal for researchers providing information and tools for grant funding, faculty and university policies, case writing and publishing, ethics applications and various resources and databases.

<http://haskayne.ucalgary.ca/research/sharepoint>

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